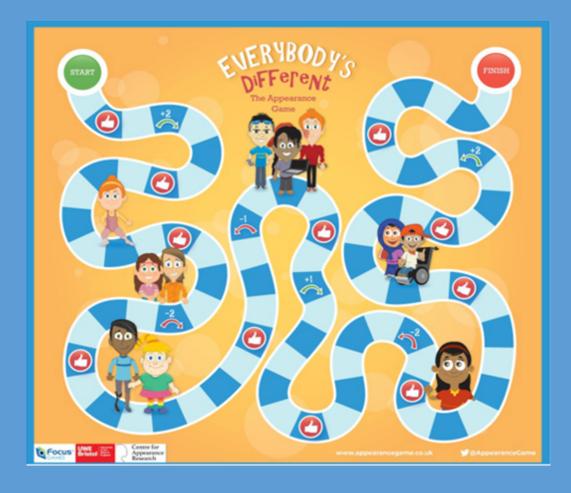


Centre for Appearance Research

Everybody's Different: The Appearance Game!





267 children aged 9-11 years tested out the game at school

- 78% wanted to play again
 74% learnt new things
- 85% said other children would like to play the game





The children's knowledge of appearance-related issues significantly increased after playing

They learnt lots of key messages from the game...

