## Routes to Impact from Intellectual Property arising from UWE Bristol Research

I have an innovation and/or generated IP?

Contact the IP Team\* and/or complete an Innovation Disclosure Form

**Evaluation of IP** 

Know-how, Copyright, Database Rights, Design Rights, Patents, Trade Marks and Brand Rights How do I use IP to get impact?

**Business case implementation** 

**Evaluate business case** 

Business case proposition

Commercialisation
Licensing
Transfer/Sell
Spin out

Not for profit
Licensing
Transfer/Sell
Social enterprise

Training
Course materials
Guides
Web resources

Collaborative research
Grant Leverage

Open source and publication Freely available



\*To contact the IP team, email: tech.transfer@uwe.ac.uk