

Science Communication Online Building Blocks

Designed by the team behind the Science Communication Unit (SCU), UWE Bristol's renowned Science Communication programmes, **Online Science Communication Building Blocks**, offers a unique opportunity to bring cutting-edge expertise to your staff, students and teams.




**UWE
Bristol** | University
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West of
England

Online Block 1:1 Introductory/ intermediate

Engaging Participants in Online and Blended Environments

Delivered by: Margarida Sardo and Sophie Laggan

Available:
Online only 

Synopsis:

Over three short sessions, plus one short networking event, we'll build a community to safely explore the technology we can draw from, the existing skills we can already build on and come up with our own plan for delivering engagement in online and blended environments.

Key Contents:

- **Week 1: Monday 19th April 2021 & Thursday 22nd April 2021**
½ hour session: getting to know one another and the technology we will be using
2h session: sharing experiences and the tech we can use to engage audiences
- **Week 2: Thursday 29th April 2021**
2h session: Communication, facilitation, and session design
- **Week 3: Thursday 6th May 2021**
2h session: Evaluating online, blended and offline environments, learning from failures, sharing plans and where next

NOTE: A small amount of self-directed learning is required. Expect no more than 1 hour of additional work in total.

Meet the trainers:

Science Communication Online Building Blocks are delivered by a team of experienced trainers who teach on undergraduate, postgraduate and continuing professional training courses at UWE Bristol.

Further information on all trainers is available at:

<http://www1.uwe.ac.uk/research/sciencecommunicationunit/scumembers.aspx>

Dr Margarida Sardo



Margarida Sardo is a Senior Research Fellow in Science Communication and a trained scientist with extensive experience in evaluating and delivering science communication projects. Her research interests include informal learning, generic venues in science communication, and evaluation methodologies, with a special interest in creative and non-traditional methods.

Margarida currently leads the monitoring and evaluation for the EU mobility project WeCount.

Sophie Laggan



Sophie Laggan is a Research Associate in Science Communication with a particular focus on participatory methods for inclusive, community-led sustainable development decision-making. She has extensive experience in creatively engaging citizens on the built and natural environment, and in evaluating projects at the interface of science and community development.

Sophie currently works alongside Margarida in evaluating WeCount and previously collaborated with her on ClairCity – an EU project that used creative methods to involve citizens in clean air and climate change policy making. Both projects took place during the Covid Pandemic, and both had to shift online.

Course details:



Course dates:

The course will run online via Microsoft Teams:*

Monday 19th April 2021, 13:00-13:30 (BST)

Thursday 22nd April 2021, 10:00-12:00 (BST)

Thursday 29th April 2021, 10:00-12:00 (BST)

Thursday 6th May 2021, 10:00-12:00 (BST)

Registration

Please register for the course at: <https://gck.fm/ululq> Deadline for registration is Mon 29th March.

Fees

‘Engaging Participants in Online and Blended Environments’ is **£150 per person**, payable via the UWE Bristol online store. Payment details for the course will be sent after registration.

* Please note that a minimum of 8 delegates will be required for the course to run