

STRATEGIC PLAN 2025-2030

We have three strategic objectives which are aligned with UWE Bristol's RISE agenda and the Concordat to Support the Career Development of Researchers. They are reviewed and evaluated annually (detailed below).

CAR is changing how the world sees bodies through science. We are on a mission to conduct and use research to help people and society accept and appreciate all bodies.

Our vision is to expand our impact beyond academia, creating a world where diversity in appearance is fully valued. Our work is grounded in excellence, leadership, social impact, community, equity and belonging.

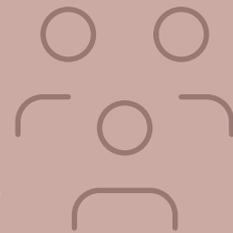
1. CONDUCT HIGH QUALITY RESEARCH

Carry out excellent and cutting-edge research in the field and publish in high quality, peer-reviewed journals



2. DRIVE SOCIAL IMPACT

Improve the well-being of people affected by appearance concerns and specific conditions and promote acceptance of appearance diversity



3. LEAD AND INNOVATE

Maintain and extend our reputation for excellence in research, dissemination and public engagement



1. CONDUCT HIGH QUALITY RESEARCH

🏆 SUCCESS LOOKS LIKE:

Providing intellectual leadership for the field of appearance psychology globally through our innovative research generated by a very strong experienced team of scholars with expertise in this field, productive collaborations, and high impact research networks.

2. DRIVE SOCIAL IMPACT

🏆 SUCCESS LOOKS LIKE:

Engaging in work that improves the well-being of people affected by appearance concerns and specific conditions and work that promotes greater acceptance of appearance diversity and positive body image

3. LEAD & INNOVATE

🏆 SUCCESS LOOKS LIKE:

Maintaining and extending CAR's global reputation for excellence in research, dissemination and public engagement