

# **The Honorary Graduand: Stephen Robertson**

**The Orator: Professor Glen Parry**

## **Stephen Robertson is to be awarded the Honorary Degree of Doctor of Business Administration.**

Stephen is Chairman of Retail Economics (bespoke research consultancy), Non-Executive Director: Timpson Group (privately held services retailer), Hargreaves Lansdown plc (FTSE 100 consumer financial services), Sofology (furniture retailer) and Clipper Logistics plc. Stephen is Visiting Professor at Bristol Business School, University West of England.

Stephen's career started in marketing roles in fmcg businesses – Unilever, Alberto Culver, Mars Inc, Mattel – before serving on the boards of major UK retailers.

Stephen spent seven years as Marketing Director at B&Q before leading the acquisition of Screwfix Direct which he then chaired through a period of strong growth. He went on to become Director of Communications at Kingfisher plc and took the helm of the Ellen MacArthur sponsorship programme. Subsequently, he served on the boards of WHSmith and Woolworths.

Stephen was Director General of British Retail Consortium for five years to the end of 2012. The BRC represents UK retail, large and small, lobbying governments and near-government organisations, as well as producing key retail data. Through this role Stephen appeared frequently on TV, radio and press to discuss business issues.

Previously he was a non-executive board member at National Portrait Gallery Company, Fresca Group (fresh produce supplier) and Chairman, Business West and West of England LEP.

He is a fellow, and former chairman, of the Marketing Society, a fellow of Royal Society of Arts, a fellow of Chartered Management Institute and a member Emeritus of the Marketing Group of Great Britain.

Stephen lives with his wife, Sue (who is the elected Police and Crime Commissioner for Avon and Somerset Constabulary), in North Somerset.

The Honorary Degree is awarded for Stephen Robertson's contribution to Bristol Business and academic business engagement.