

# Exploring Bioregionalism: Pathways to a Sustainable Economy

Thursday 16 April 2026, 09:30 – 14:30

Bristol Business School, UWE Bristol

For registration please go to the Business Engagement Centre reception on 6<sup>th</sup> Floor.

Talks will be held in room 6X269.

## Event programme:

09:30am	Arrival, registration and refreshments
10:00am	Introduction to Bioregionalism and the big picture - Dr Mark Everard, Associate Professor of Ecosystem Services, UWE
10:15am	‘Exploring the potential of bioregions to engage communities in pro-environmental leadership and behaviour’- Gareth Edwards, Professor of Leadership and Community Studies and Peter Bradley, Professor of Sustainable Economy, UWE
10:30am	Q&A and discussion
10:40am	‘Sustainability outcomes for products, services and communities by taking a bioregional approach’ - Sue Riddlestone OBE, Chief Executive and Co-founder, Bioregional
11:10am	‘Business in a Bioregion: A Practitioner Case Study’ - Paul Pivcevic, Head of Bioregioning Strategy at Wylderne Ltd. CBS
11:40am	‘Bioregions and the West of England, identifying the Severn Estuary as a potential bioregion’ - Dr Mark Everard Associate Professor of Ecosystem Services, UWE
12:10pm	‘Greenhouse gas accounting and renewable energy in the region’ - Dr Peter Bradley, Professor of Sustainable Economy, UWE
12:20pm	Q&A and discussion
12:30pm	Lunch, networking and refreshments
1:30pm	Focus groups: <b>Group 1:</b> Exploring the pros and cons of alternative ways of financing bioregional projects. <b>Group 2:</b> Exploring the pros and cons of the bioregion concept in supporting regional governance approaches?
2pm	Group discussion and feedback
2:30pm	Closing remarks and thanks