

**CARING FOR PEOPLE.  
LEADING FOR CHANGE.**



# Better healthcare leadership **saves lives**

In today's healthcare landscape, leading with clarity and confidence is more important than ever. When systems are under pressure and the stakes are high, effective leadership isn't just valuable – it's essential.

As NHS leader Helen Bevan often says (drawing on the work of Stephen M.R. Covey), "Change happens at the speed of trust."

The MSc Healthcare Management and Leadership equips you to rise to this challenge – turning complexity into strategy, crisis into innovation, and risk into resilience. No matter your role, this is your chance to lead meaningful change and shape the future of care.

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# A growing demand

The demand for skilled healthcare leaders is rising. Professionals who can navigate complexity, lead change, and improve care delivery are in high demand across health systems worldwide. Graduates of this programme are well-positioned to step into high-responsibility roles that offer career progression, meaningful contribution, and the opportunity to shape the future of healthcare. At UWE Bristol, 90% of graduates are in employment or further study after 15 months, according to the Graduate Outcome Survey 21/22 (published 2024). These are the types of roles you can expect to go into:

## Healthcare Operations Manager

Oversees the day-to-day management of healthcare services, ensuring efficient use of resources, compliance with regulations, and high-quality patient care.

## Clinical Services Manager

Leads specific departments or service areas such as outpatient clinics or surgical units, focusing on workforce coordination, service delivery, and continuous improvement.

## Health Policy Advisor

Develops, analyses, and advises on health policy to influence decision-making at organisational or governmental levels, with a focus on equity, access, and sustainability.

## Quality Improvement Lead

Implements evidence-based strategies to enhance patient safety, care standards, and service efficiency within health and social care organisations.

## Integrated Care Programme Manager

Coordinates cross-sector health and social care projects aimed at improving patient pathways, reducing duplication, and promoting holistic care models.

## Workforce Development Manager

Designs and delivers strategies for recruiting, training, and retaining health and care staff, addressing sector-wide challenges such as burnout and skills shortages.

## Digital Health Transformation Lead

Drives innovation in service delivery through technology, managing projects that implement telehealth, AI tools, and digital health records.

## Public Health Services Manager

Leads planning and delivery of population health initiatives, often in collaboration with government or community-based organisations to address health inequalities.

**Questions about your potential career prospects?**

[Book a meeting with our Enrolment Success Team](#)

**MSc Healthcare Management  
and Leadership (online)**  
Prospectus 2025/26



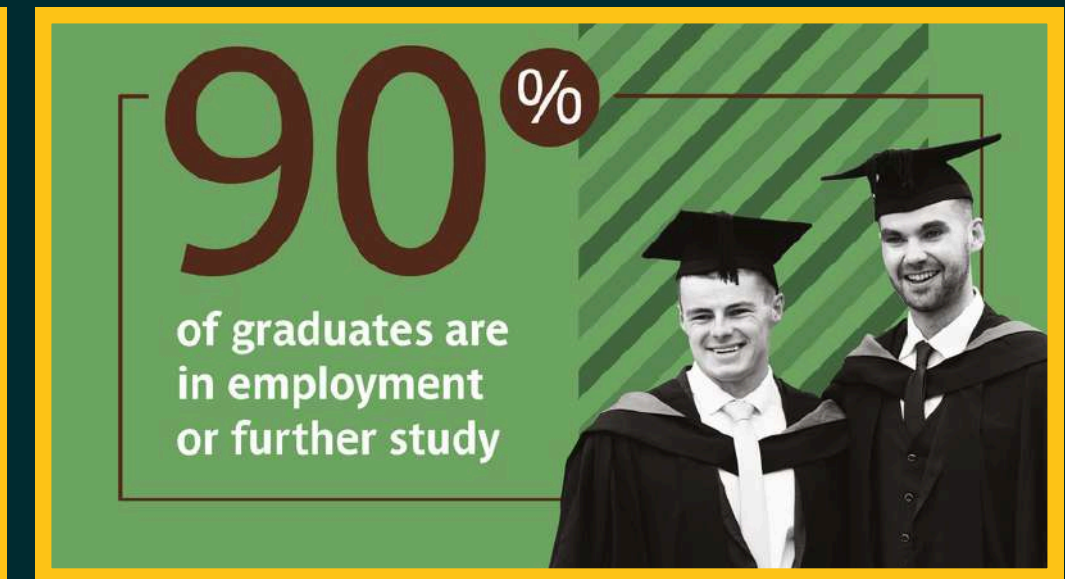
# Why UWE Bristol?

## Teaching Excellence

UWE Bristol is a thriving, modern university with a rich history of academic excellence and a strong reputation for producing **highly employable graduates**. We are proud to hold a **gold rating for student experience** in the Teaching Excellence Framework (TEF).

## Interdisciplinary Perspective

This programme is delivered by our **Bristol Business School** with support from the **School of Health and Social Wellbeing**. Bringing together expertise in leadership, management, and healthcare, it offers a well-rounded, **interdisciplinary perspective that prepares students to lead effectively** across diverse health and care settings.





# Who is this programme for?

The MSc Healthcare Management and Leadership programme is designed for current and aspiring leaders across the health and social care sectors. Whether you work on the frontline or behind the scenes, it equips you with the strategic, operational, and people-focused skills to lead change and improve outcomes.

## **Professionals ready to step into leadership:**

Whether you're a clinician, manager, or administrator, this MSc prepares you to take on leadership roles by developing your ability to manage teams, drive transformation, and make evidence-based decisions in complex healthcare environments.

## **Those looking to advance in a changing sector:**

Healthcare is evolving rapidly. This programme gives you the tools to navigate digital transformation, lead inclusive teams, and address global challenges like workforce sustainability, health equity, and policy reform.

## **Professionals who want to lead with purpose:**

Graduates of this programme are equipped not just to manage systems, but to strengthen them. You'll build the skills to lead with compassion, resilience, and impact - helping to shape more effective, equitable, and sustainable healthcare for the future.



**MSc Healthcare Management  
and Leadership (online)**  
Prospectus 2025/26

# Unlock your potential with online study

Balance your studies with your work and personal commitments, without sacrificing the quality of your education.

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## Flexibility

Our **100% online format** gives you the freedom to study at your own pace. You can design a study schedule that suits you within our module structure. Tuition is also paid on a per-module basis, allowing payments to be spread out across your programme.

## Mobility

Your programme is in your pocket. It travels with you as you **study asynchronously** from the device of your choice from anywhere in the world. **Enjoy 24/7 access to class** through your Virtual Learning Environment and online library.

## Expert Faculty

Our programmes are **designed by experienced professionals** and academics who are passionate about teaching and research. Benefit from their insights, guidance, and support.

## Support

Develop your knowledge with 24/7 access to the UWE Bristol online library service. You can also rely on your programme leaders, module leaders and tutors, as well as a **dedicated student support team**. When needed, you can also get 24/7 support from the **mental health helpline**.

## Community

Connect with a **diverse network of learners** and experts from around the world through engaging discussion forums. Learn from their experience and expand your point of view.

# Programme structure

Your path to health management mastery

**UWE  
Bristol**

The UWE Bristol MSc Healthcare Management and Leadership is a **two-year, part-time programme** designed to fit seamlessly into your professional life. Through a blend of theoretical discussion and reading, coupled with case studies and real-world application, you'll gain the expertise to navigate the complexities of leading teams in healthcare management.

## Core Modules: Building your skills toolkit

Each of the **eight compulsory modules** is 15 credits and is carefully crafted to build upon your existing knowledge and skills, ensuring a logical progression throughout the programme.

## Evidencing Work-Based Learning in Healthcare:

**In your final year**, you'll undertake an independent research project of 60 credits, applying your knowledge and skills to a **real-world health management issue**. This is your opportunity to demonstrate your expertise and make a meaningful contribution to the field.

### Are you a suitable candidate?

Take our questionnaire to find out if you are eligible to study on one of our online postgraduate degree courses.

[Eligibility test](#) >



# CORE MODULES

The programme has a total of 180 credits. You take eight core modules; each is worth 15 credits and is eight weeks in duration. The journey culminates with the Evidencing Work-Based Learning in Healthcare project worth 60 credits.

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## Leading Self and Others

### 15 Credits

Develop advanced leadership skills through self-reflection and critical assessment of your personal style. This module explores resilience, integrity, and interpersonal communication, helping you grow as a confident, self-aware leader who can motivate and support others effectively in complex healthcare environments.



## Managing Inclusive Teams and Organisations

### 15 Credits

Learn how to lead diverse, high-performing teams and foster inclusive organisational cultures. This module equips you with strategies to address systemic barriers to inclusion, implement effective policies, and reflect critically on your personal growth and professional commitment to equity in healthcare leadership.



## Leading Transformation and Change in Complex Health Systems

### 15 Credits

Explore the challenges of leading change in dynamic healthcare settings. This module combines critical perspectives on leadership, politics, power, and identity to help you design, evaluate, and lead sustainable change initiatives across complex, interdependent systems of care and public health.



## Global Perspectives on Healthcare Policy and Practice

### 15 Credits

Examine international healthcare systems and global health challenges. This module offers insights into accessibility, equity, and cost in policy-making, encouraging you to assess the transferability of global strategies to their own healthcare contexts and enhance leadership through a cross-cultural lens.



# CORE MODULES

Explore your online modules, designed to build the practical leadership, strategic thinking, and operational skills needed to manage teams, drive change, and improve outcomes across health and social care systems.

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## Managing Projects and Resources in Health and Social Care

### 15 Credits

Gain practical and strategic skills in project and resource management tailored to health and social care settings. This module covers project lifecycles, stakeholder engagement, risk mitigation, and quality delivery, helping you plan and lead effective, evidence-based service improvement initiatives.



## Innovation and Quality Improvement

### 15 Credits

Explore quality improvement frameworks, performance measurement tools, and real-world innovation in healthcare. This module focuses on patient safety, service enhancement, and applying global perspectives to identify and evaluate strategies that improve outcomes and enhance experiences for service users.



## Strategic Decision-Making and Stakeholder Engagement

### 15 Credits

Master strategic decision-making and ethical leadership in healthcare. This module equips you with tools to analyse complex challenges, develop strategic plans, and engage diverse stakeholders through evidence-based reasoning, negotiation, and communication, both in UK and international healthcare contexts.



## Contemporary Issues and Debates in Health and Social Care

### 15 Credits

Engage critically with today's most urgent healthcare challenges, from workforce wellbeing to health equity and digital innovation. Through real-world debates and policy analysis, this module strengthens your ability to propose informed, ethical responses to pressing leadership and service dilemmas.

# Meet your programme leader

## Margaret Roberts



### Qualifications:

- MSc in Human Resource Management, Manchester Metropolitan University
- MPhil in Organisational Behaviour Studies, University of Bath
- Postgraduate Diploma in Human Resource Management, Dundee and Angus College
- Fellow of the Chartered Institute of Personnel and Development (FCIPD)

**Position:** Lecturer and Programme Leader, MSc Healthcare Management and Leadership

Margaret Roberts is a Senior Lecturer in Leadership and Organisational Behaviour at UWE Bristol, bringing over two decades of industry and academic experience in healthcare, HRM, and organisational development. She holds an MPhil from the University of Bath and is currently completing a PhD at UWE Bristol, with a research focus on organisational learning across healthcare teams and systems.

Margaret's professional background includes consultancy roles for healthcare organisations such as Tufts Medical Center, NEQCA, and Somerset NHS Foundation Trust. She is a Fellow of the CIPD and a recognised expert in business psychology, team effectiveness, and process improvement. Her teaching blends research-led insights with practical, real-world expertise, shaped by her hands-on work with health and life sciences leaders across the UK and US.





## **Healthcare needs strong leadership.**

As services grow more complex, the demand for skilled, strategic leaders who can drive innovation, lead teams, and improve outcomes is more important than ever.

# Skills development with real-world impact

## Real-world application

The skills you develop in the **MSc Healthcare Management and Leadership** can be applied immediately in your professional setting, whether you're leading a team, managing service delivery, improving patient pathways, or navigating organisational change. You'll graduate ready to address complex healthcare challenges with clarity and confidence.

## Personal and professional growth

This programme goes beyond theory to help you grow as a reflective, resilient leader. As you deepen your understanding of healthcare systems and leadership strategies, you'll also strengthen core skills like communication, critical thinking, inclusive leadership, and strategic decision-making.

By the time you complete the degree, you'll have a well-rounded toolkit to lead with purpose, improve outcomes, and make a meaningful impact in your organisation and community.





# Key skills you'll develop

Level up your health and leadership skills

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## Strategic Leadership

Gain the ability to lead teams and organisations through complexity, using evidence-based approaches to drive sustainable change across health and social care systems.

## Quality Improvement and Innovation

Learn to design, evaluate, and implement improvement initiatives that enhance patient safety, service delivery, and operational efficiency.

## Policy and Systems Thinking

Understand international and national healthcare systems, and develop the ability to critically assess policies and practices to improve access, equity, and outcomes.

## Inclusive Team Management

Develop practical strategies for building and leading diverse, high-performing teams, and foster inclusive cultures within complex organisational environments.

## Applied Research/Critical Analysis

Conduct real-world research projects that address current healthcare challenges, sharpening your skills in data analysis, critical thinking, and ethical decision-making.

# The Virtual Learning Environment (VLE)

Your digital campus, your global classroom

At UWE Bristol, we've created a dynamic and engaging virtual learning environment (VLE) that brings the classroom to you, wherever you are in the world. Our VLE, powered by Blackboard Ultra, is designed to facilitate seamless online learning, collaboration, and connection.

## Blackboard Ultra: Your learning hub

Blackboard Ultra is more than just a platform; it's your personalised learning hub. Access programme materials, engage in discussions, submit assignments, and connect with your peers and instructors, all in one convenient location. With features like:

**Interactive content:** Engage with multimedia learning materials, including videos and quizzes.

**Discussion forums:** Share ideas, ask questions, and collaborate with your peers in a vibrant online community.

**Online sessions:** Participate in real-time discussions and Q&A sessions with your instructors and classmates.

**24/7 access:** Study at your own pace, anytime and anywhere, from any device.





# Collaborative learning

## **Building a Community of Impactful Healthcare Leaders**

We believe learning is most powerful when it's shared. The MSc Healthcare Management and Leadership creates a collaborative online environment where students and faculty come together to explore diverse perspectives from across global health systems. Through group projects, peer discussions, and shared experiences, you'll build a strong professional network and deepen your understanding of how healthcare is led and delivered in different contexts.

### **Case study approach: bridging theory and practice**

This programme is grounded in real-world application. Using case studies drawn from current healthcare challenges, you'll apply leadership frameworks, analyse complex organisational issues, and propose evidence-based solutions, ensuring you're ready to lead with confidence in today's evolving healthcare landscape.

**Throughout your studies, you'll be supported with expert guidance and flexible, structured learning designed to help you thrive as a future-ready healthcare professional.**





The median annual wage  
for Healthcare managers is £43,158.

Source:  
How much does a Healthcare Manager  
make in United Kingdom. Indeed.com



# Assessment methods

The MSc Healthcare Management and Leadership (online) programme utilises a variety of assessment techniques to evaluate your comprehension and practical application of course material. These include:

## **Self and peer reflections:**

Develop greater self-awareness and leadership insight through reflective exercises, peer feedback, and engagement activities that support both personal and professional growth in healthcare settings.

## **Written work:**

Communicate complex healthcare management concepts clearly and effectively through reflective essays, policy analyses, and strategy-oriented written assessments.

## **Reports and analyses:**

Use data, case studies, and evidence-based research to evaluate healthcare challenges, assess organisational performance, and recommend practical solutions for improvement.

## **Applied Project in Healthcare Leadership:**

Complete a substantial final project where you'll integrate and apply the knowledge and skills gained throughout the programme, demonstrating your ability to lead change and deliver impact in real-world healthcare contexts.



# Tuition fees

The fee for this programme is £7,950. You pay £795 per module and £1,590 for the final project.

Fees are paid on a modular basis over the duration of the two-year course. The balance for the current module needs to be paid before being able to register for the next module.

For your convenience, invoices will be issued as near as possible to the start of each module. UK students pay by credit or debit and international students through our official online payment partner, Flywire.

## Scholarships and financial aid

We are committed to supporting individuals in pursuing their studies. Please consult with the Enrolment Success Team for the latest information on tuition fees: [onlineenquiries@uwe.ac.uk](mailto:onlineenquiries@uwe.ac.uk)

UK (home) students may be eligible for UK postgraduate student loan assistance. Students who receive this funding need to complete the course within two years, otherwise payments will be interrupted or stopped.

Browse our website about postgraduate funding.  
More information available here: [gov.uk/masters-loan](https://www.gov.uk/masters-loan).





# Entry requirements

To be considered for the **MSc Healthcare Management and Leadership (online) programme**, you will need an honours degree (minimum 2:2) or equivalent.

If you do not meet the above requirements but have a minimum of 12-months relevant professional experience and/or equivalent qualifications, we recommend that you apply. All applications are reviewed on a case-by-case basis.

## English language requirement

If English is not your first language, you'll be required to meet the University's minimum English language requirements, such as the International English Language Test (IELTS) with an overall score of 6.5 with 5.5 in each component.

\*The university accepts a large number of UK and International qualifications in place of IELTS. To find details of acceptable tests and the required grades, please visit our [English Language Requirements](#) pages.

## Exemption from the English language requirement

A Proof of English Language Proficiency (POE) exemption may be offered to you if you meet one of the following criteria:

- Completed at least three years of high school in an English-speaking country
- Completed an International Baccalaureate (IB) Diploma in English
- Completed an IB diploma in a different language if they obtained a grade of 5 or higher for one of the English courses
- Completed a higher educational or professional qualification in English
- Working in an English-speaking environment and demonstrably working in English
- Passing a [Duolingo test](#)



# Tips for a strong application

By following these tips and submitting a well-prepared application, you'll increase your chances of being accepted into the MSc Healthcare Management and Leadership (online) programme.

## **Personal statement:**

In a 300–500 word statement or a 4–5 minute video, you should explain:

- Why you're interested in a career in health and/or social care
- What personal attributes and experience you have which make you suited to healthcare management and leadership
- An overview of your intended career path in healthcare management

Wherever possible, your statement should draw on relevant personal experience. When describing the personal qualities and experiences that equip you for a career in healthcare management, aim to include specific examples that demonstrate those attributes in action.

## **CV/resume:**

If you are applying based on experience, ensure that you complete the employment section of the application form, clearly highlighting responsibilities you've held that are relevant to this programme. Make sure your CV/resume or LinkedIn profile is up to date and effectively showcases your skills and experience.





**"We're all about equipping people for great careers. These courses are not just about the knowledge that students will leave us with but also about the skills, capabilities and the mindset that they need to lead in those industries for the future."**

Jo Midgley, Deputy Vice-Chancellor and Registrar, UWE Bristol

**Our MSc Healthcare Management and Leadership offers a flexible path to career advancement, you'll gain in-demand knowledge and skills from the comfort of home.**

**[Apply today.](#)**

