

# UWE signage design guidelines

**UWE  
Bristol** | University  
of the  
West of  
England



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# Introduction

In the Spring of 2016 a new brand was created and implemented for The University of the West of England (UWE).

With the emergence of the new UWE brand, there was a need and opportunity to unify and clarify an integrated signage system that incorporates and is inline with the new brand ethos.

The following pages give an overview for the design and specification of the new UWE signage scheme.

This document gives details for interior and exterior signage in their respective sections, with a gallery of already produced signage examples at the back of this guideline.

When creating new signage, always check (see contact reference page) to see if there is an existing template available. This will help to achieve consistency of delivery across all of our signage.

New signage (interior or exterior) should not be commissioned without the approval from the UWE facilities department (see contact page for details).

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# Basic elements

Basic elements

## UWE Logo

In almost all instances of signage (external and internal) the UWE logo appears at the top, either centred or ranged right and set onto a grey background.

To ensure that you use the correct version of the UWE logo, refer to the UWE brand guidelines.

For specific sizes and placement, please see the relevant pages that follow for further information.

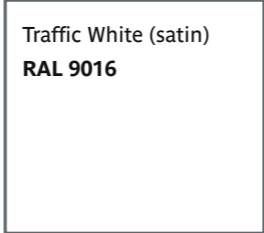


# Colour

The 2 key colours for all UWE signage are Grey and White.

This has been implemented to help avoid a confusion of colour, improve legibility and imply a sense of consistency across all signage.

## Colour finishes



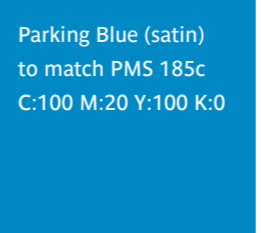
Display panel colour



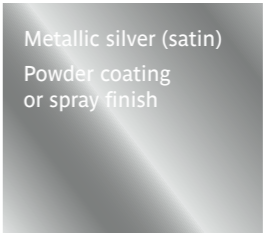
Lettering, arrows, pictograms and graphic information. Also background colour for destination panels



UWE brand mark when used on signage panels

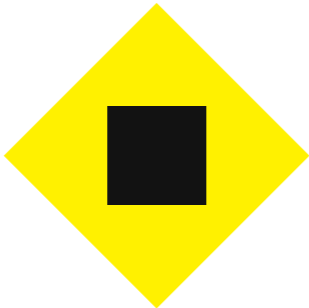


Parking symbol and blue elements on car park signs

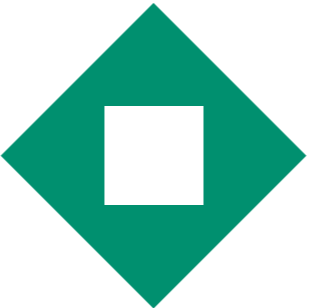


Signage panel construction finish (excluding display panel faces)

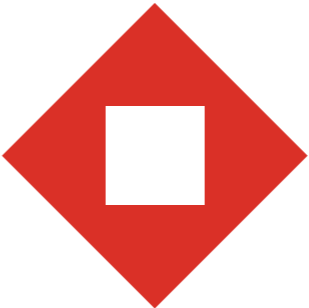
## Statutory palette



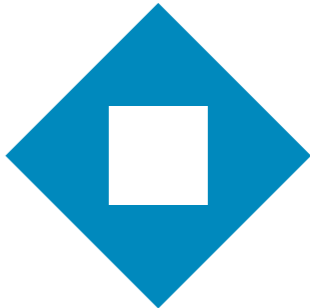
Caution  
PMS Process Yellow  
PMS Process Black



Fire  
PMS 340 Green  
High white



Prohibition  
PMS 485  
High white



Information  
PMS Process Blue  
High white

## Typeface

Signage at UWE is to be set exclusively in Parisine Pro (Regular/Bold)

As a general rule, information/direction text should be set in Parisine Pro Regular and Building names/titles/headings etc ... in Parisine Pro Bold.

### Parisine Pro Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

### Parisine Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Basic elements

# Pictograms

Here is a selection of pictograms that are appropriate for use on UWE signage.

As a rule we always use a gender neutral toilet tymbol, and not a male/female toilet symbol.

As further pictograms are required, always consult with the originators of the pictogram family (see contact page for details).



Male toilet



Female toilet



Gender neutral toilet



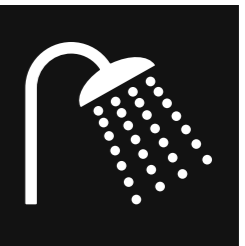
Accessible toilet



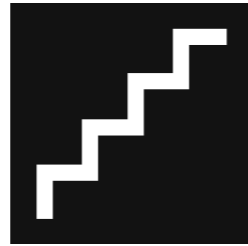
Baby change



Baby feeding facilities



Showers



Stairs



Café



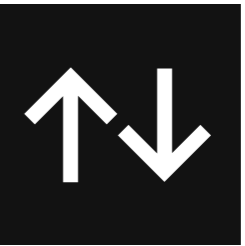
Information



Shop



Multi Faith room



Lift



Accessible lift



Cloakroom



First aid



Braille



Pedestrians



Car



Cycle rack



Cycles



Bus



Motorcycles



Parking



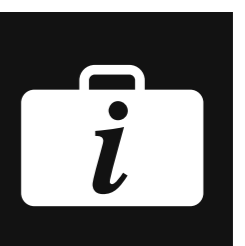
Post Office



Library



Taxi



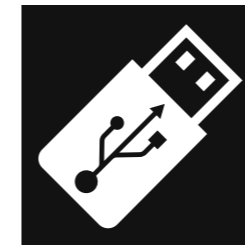
Travel information



Cashpoint



Wifi



Data points



No vaping/smoking



No photography



No mobile phones



No eating/drinking

Basic elements

# Campus map

Three distinct maps have been drawn for Frenchay, Glenside and Bower Ashton Campus.

The master maps have been drawn by ABG Design.

Maps should always be orientated to a visitors view point so that better orientation is achieved.

Maps will need approximately a yearly update to reflect any University changes.

Displayed here is the Bower Ashton Campus map.

# Bower Ashton



Basic elements

# Campus map

Three distinct maps have been drawn for Frenchay, Glenside and Bower Ashton Campus.

The master maps have been drawn by ABG Design.

Maps should always be orientated to a visitors view point so that better orientation is achieved.

Maps will need approximately a yearly update to reflect any University changes.

Displayed here is the Frenchay Campus map.

# Frenchay



Basic elements

## Campus map

Three distinct maps have been drawn for Frenchay, Glenside and Bower Ashton Campus.

The master maps have been drawn by ABG Design.

Maps should always be orientated to a visitors view point so that better orientation is achieved.

Maps will need approximately a yearly update to reflect any University changes.

Displayed here is the Glenside Campus map.

## Glenside



# Printed tear-off maps

As we have new maps generated for all campuses we have printed A4 tear-off pads that are available at all information points to make wayfinding easier for all students.



Basic elements

# Sign reference protocol and id stickers (asset tags)

Every sign throughout each campus will have its own unique reference and asset tag.

Shown here is the protocol that was used for generating signage references.

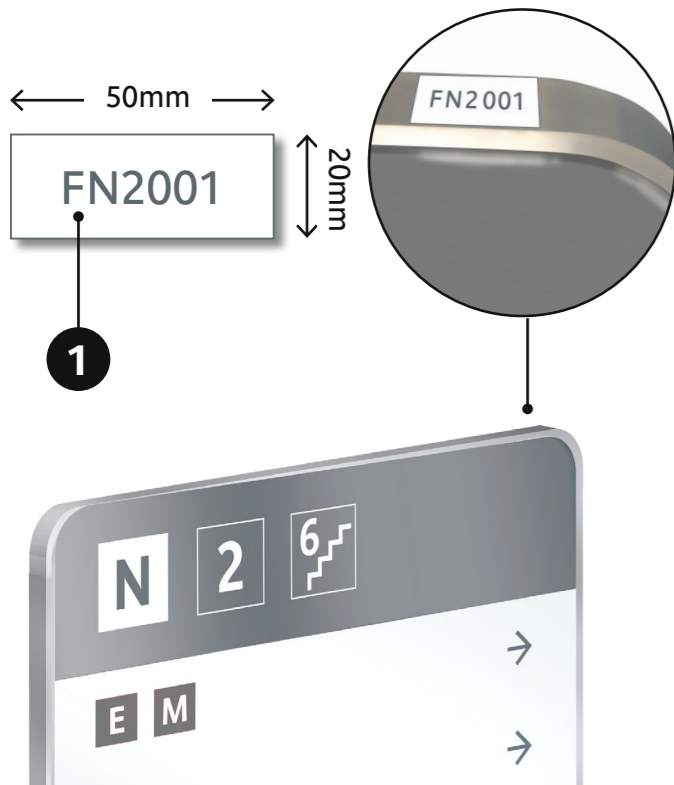
This should also be used when adding new signage for any part of a campus.

Asset tags are self adhesive stickers 50mm x 20mm and applied to a discreet edge or reverse of sign, whichever is more appropriate.

Asset tags will enable easy cross referencing when any changes/amends are required.

### Layout details

- 1 Parisine Regular 25pt. Centred



### UWE Campuses:

**F**renchay  
(including Bristol Business Park)

**G**lenside

### UWE City Campuses:

**A**rnolfini

**B**ower Ashton

**S**pike Island

**W**atershed

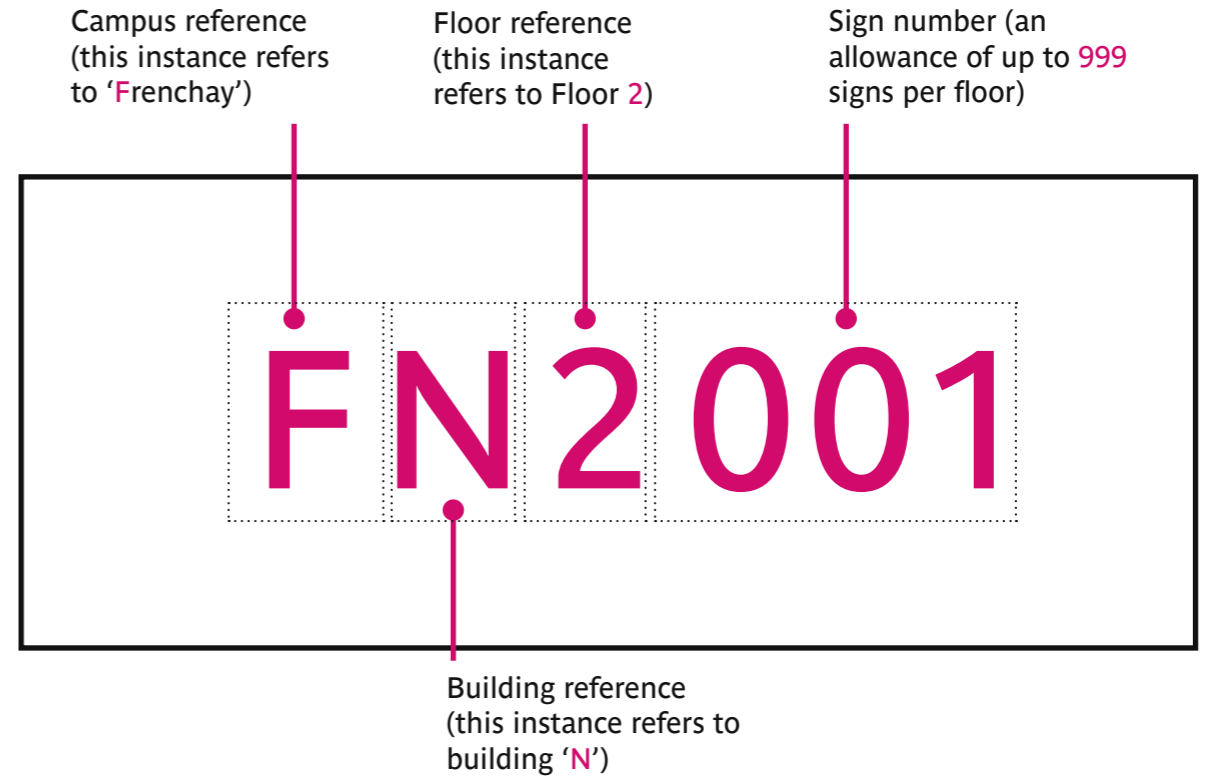
### UWE Floor levels:

- \*1 – Lower Ground Floor
- 2 – Ground Floor
- 3 – First Floor
- 4 – Second Floor
- 5 – Third Floor
- 6 – Fourth Floor
- 7 – Fifth Floor

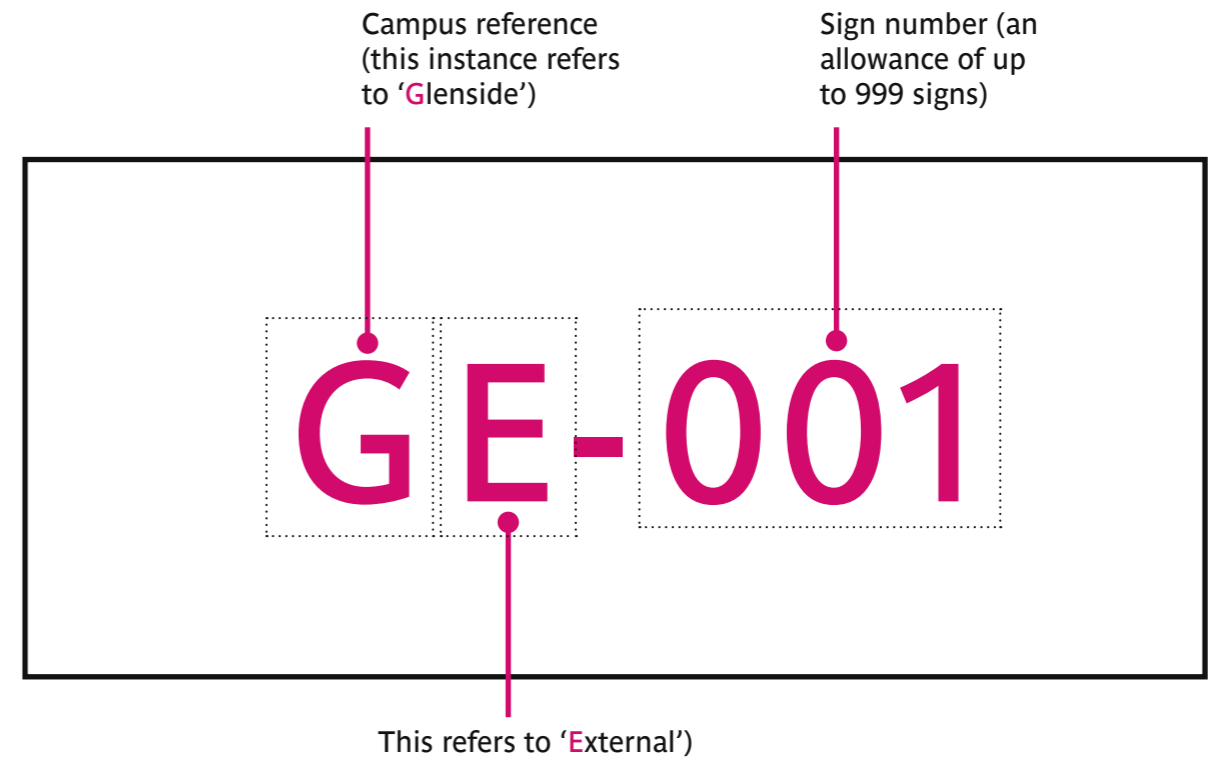
\* Buildings without a Lower Ground Floor will start at 1 – Ground Floor

# Example sign references

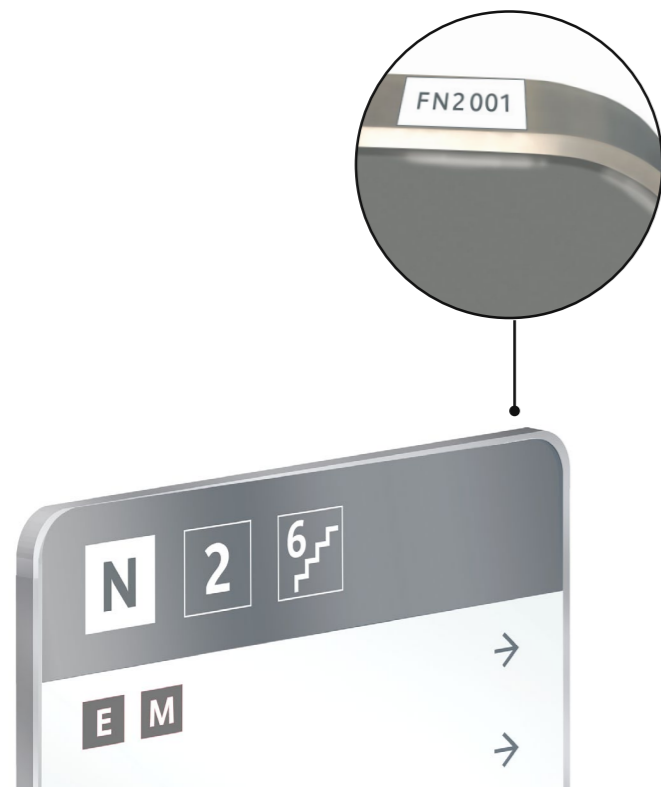
## Internal signs



## External signs



# Id sticker locations



Sign type:

**Type 1** Primary entrance signs

**Type 2** Direction signs

**Type 3** Fingerpost signs

**Type 4** Campus map signs

**Type 5** Building signs

**Type 6** Car park & information signs

**Type 1 to 7** Internal signs

Location of asset tag:

Underside of main panel, front right side on what you might perceive front of the sign

Underside of bottom panel, front right side on what you might perceive front of the sign

Locate on top side of lowest panel on outer edge (furthest away from post)

Underside of main panel, front right side on what you might perceive front of the sign

If a metal sign locate centrally on bottom return of sign. Bottom of sign works best so it can be seen without access equipment when at high level. No label on any vinyl only signs

Locate on bottom right rear of the sign

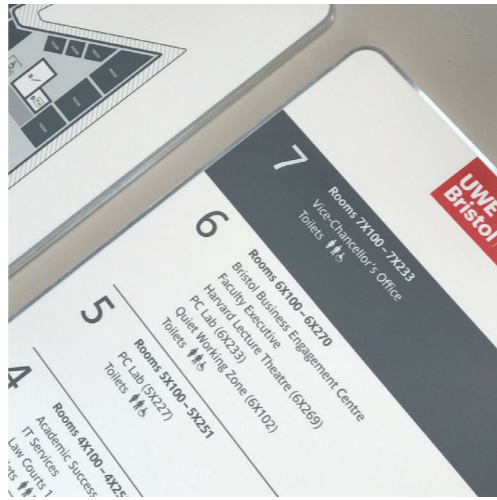
Locate centrally on bottom return of sign. If any signs are flat panels then no label will be required as likely a smaller information sign and personally a tag on the front might not look very smart

Basic elements

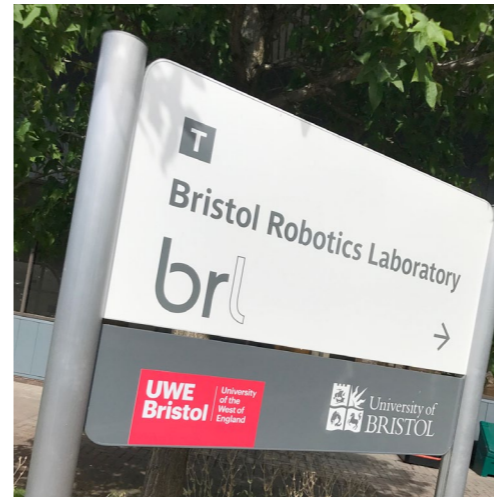
# Materials and finishes

Shown here are a selection of typical materials and finishes that have already been adopted for new UWE signage.

See 'Gallery' section for more examples of new signage.



Resin display panels



Aluminium for large graphic and information display panels



Perspex/acrylic panels with white opaque backing



Stainless steel/aluminium for sign background panels



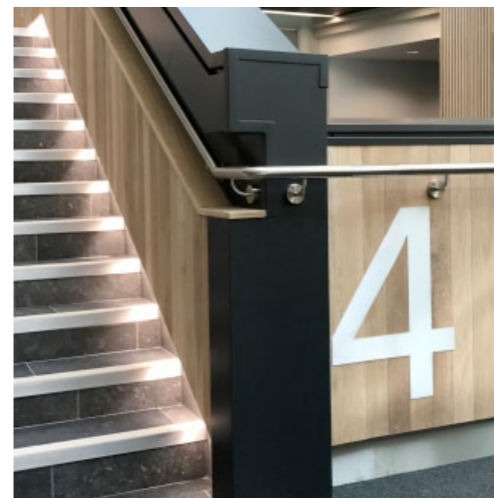
Toilet signs with chamfered edge



Detail of toilet sign edge



Stainless steel floor numbers applied to walls



White acrylic floor number signs



Brushed stainless steel posts

|                                  |       |
|----------------------------------|-------|
| Overview                         | 17-18 |
| Primary entrance signs (Type 1)  | 19    |
| Direction signs (Type 2)         | 20-22 |
| Fingerpost signs (Type 3)        | 23    |
| Map signs (Type 4)               | 24    |
| Building signs (Type 5)          | 25-26 |
| Car park and info signs (Type 6) | 27    |

# External signage

External signage

# Overview 1 of 4

This page shows a general layout and size proportions for the following sign types:

**Type 1**  
Primary entrance signs

**Type 2**  
Direction signs

**Type 3**  
Fingerpost signs

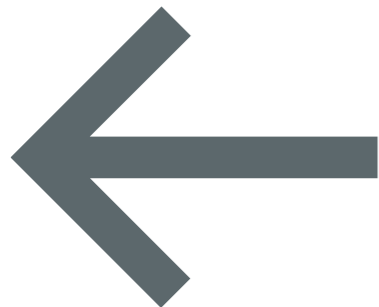
**Type 4-7 signs** (see next page)

See relevant sign pages for details of each sign type.

**Arrow Note:**

Following the delivery of phase 1 in autumn 2018, a decision has been taken to adjust the arrows.

These new arrows will be used throughout Phase 2 and going forward. (See arrow below)

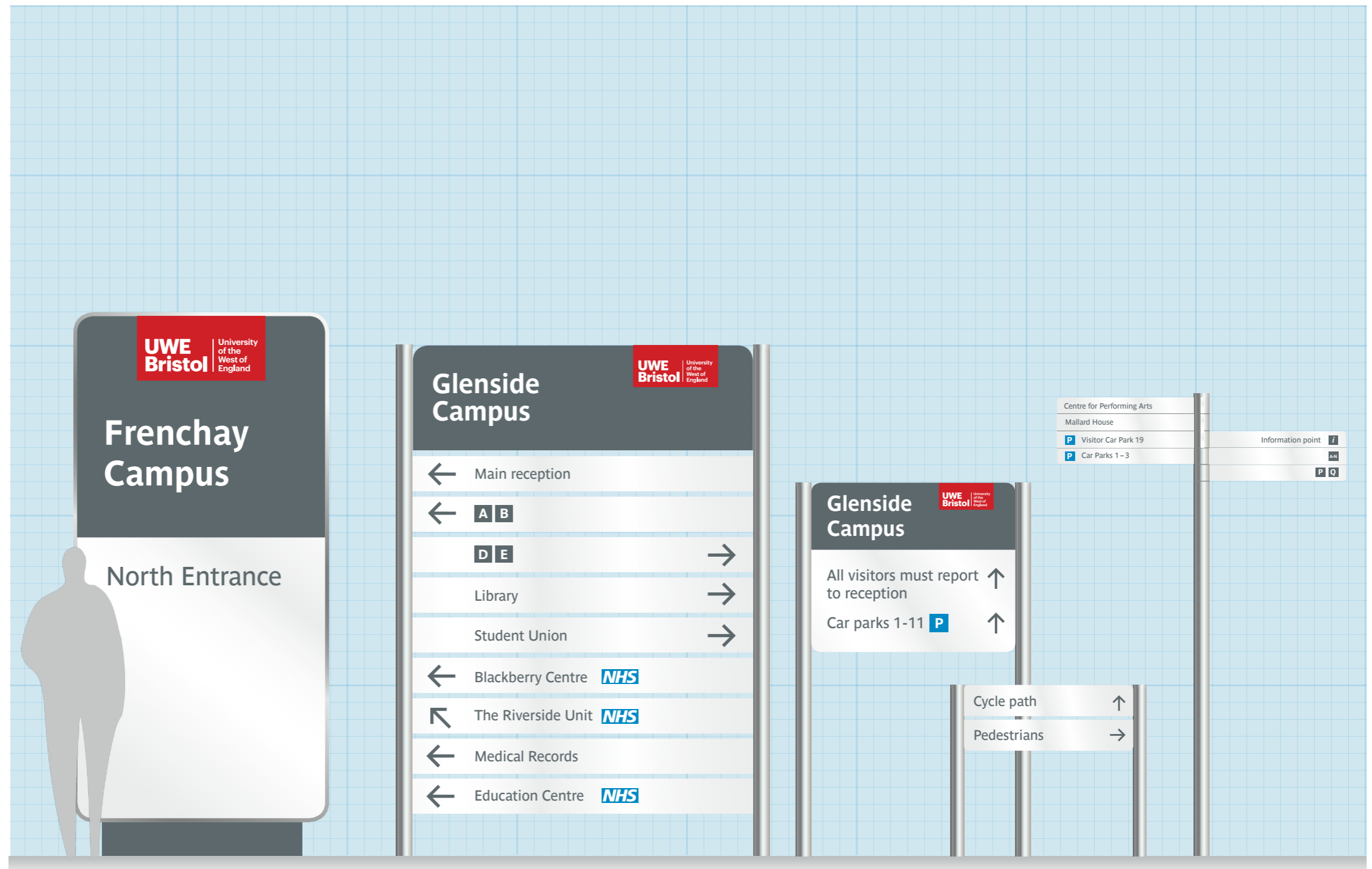


**Type 1**  
Primary entrance signs

**Type 2**  
Direction signs

**Type 3**  
Fingerpost signs

□ = 100 mm square



External signage

# Overview 2 of 4

This page shows a general layout and size proportions for:

**Type 4**  
Campus map signs

**Type 5**  
Building (identification and occupancy) signs

**Type 6**  
Car park and information signs

See relevant sign pages for details of each sign type.

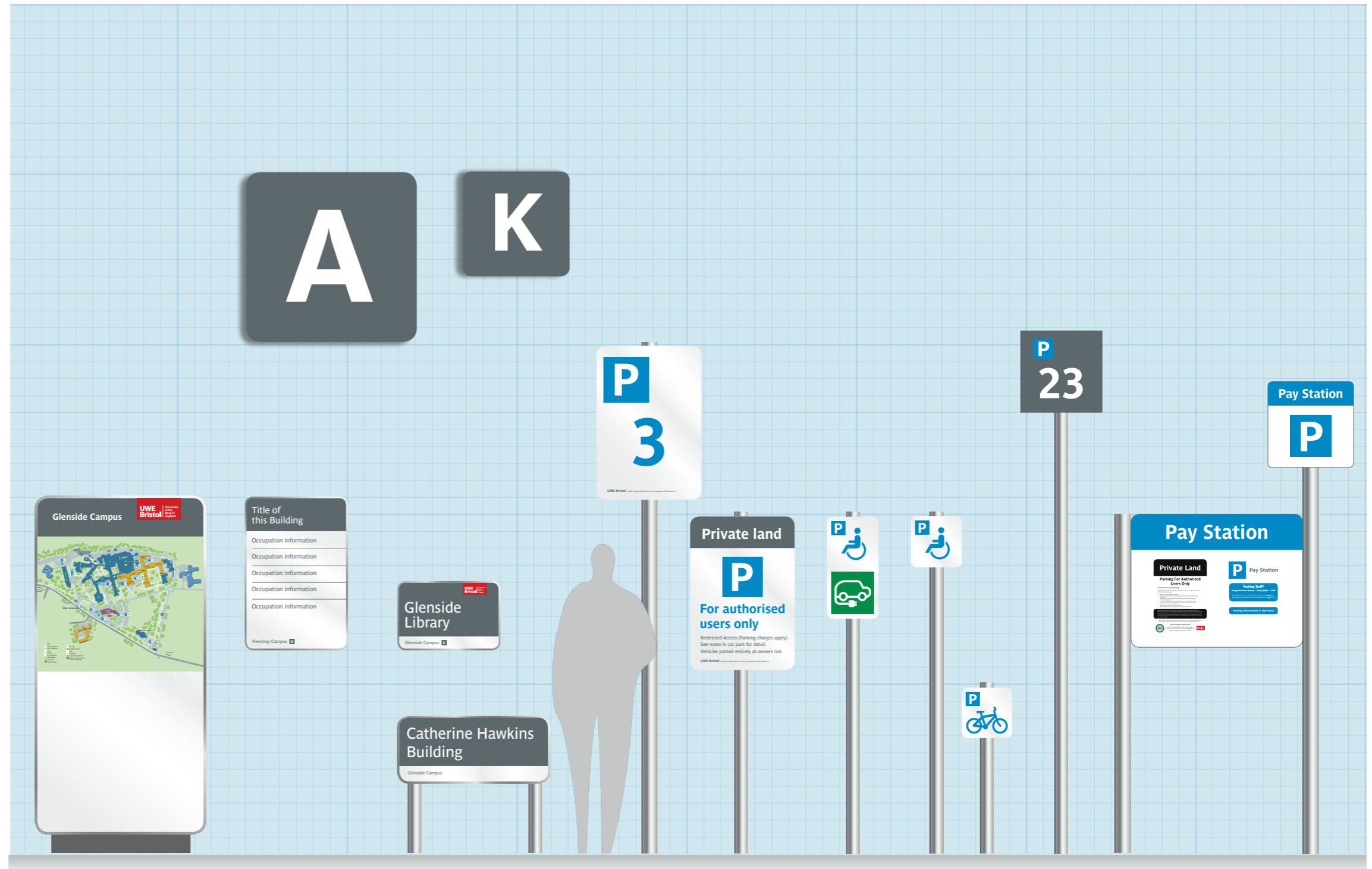
**Type 4**  
Campus map signs

**Type 5**  
Building signs (letter identification)

Building signs (occupancy)

**Type 6**  
Car park and information signs

□ = 100 mm square



External signage


# Overview 3 of 4

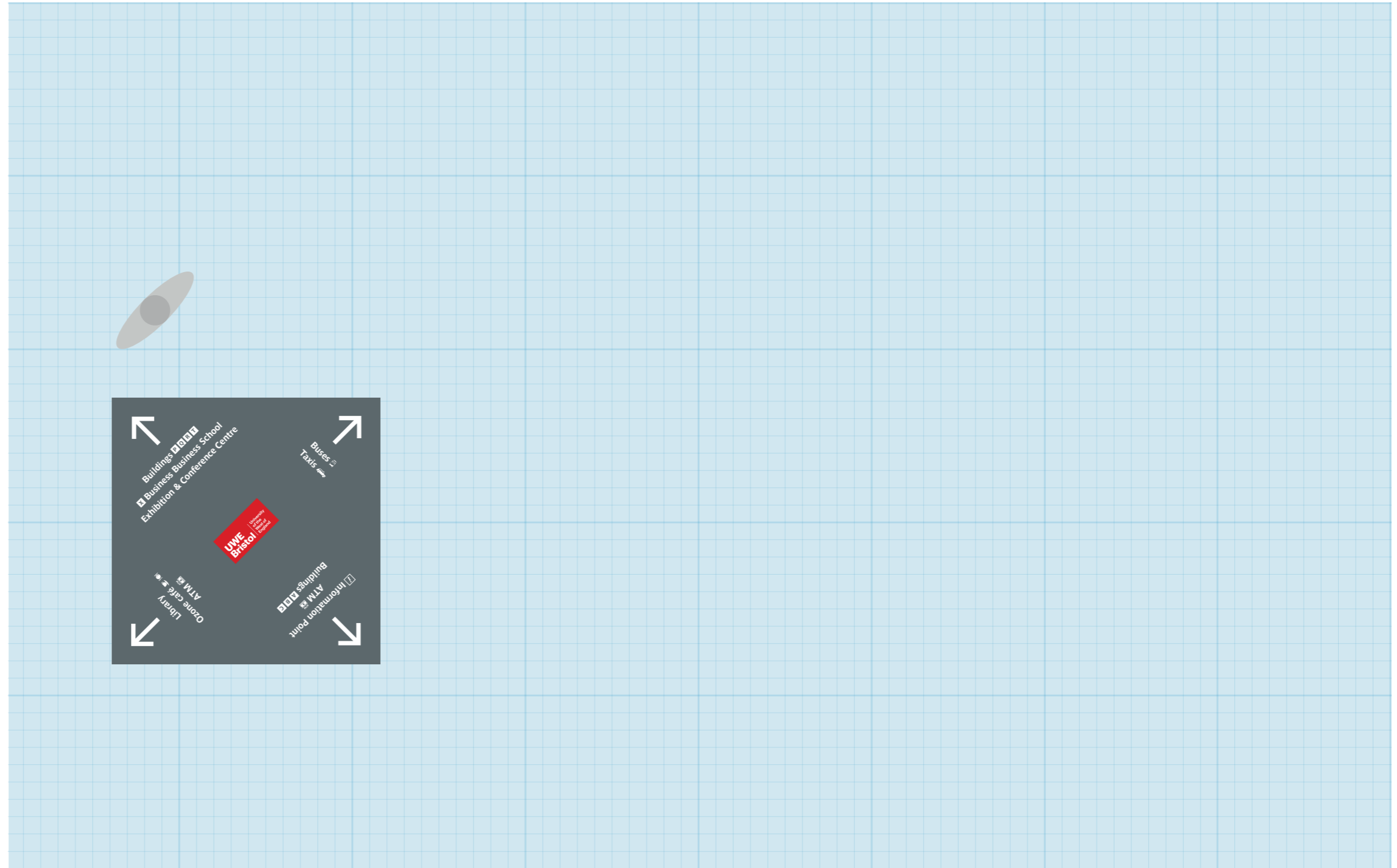
This page shows a general layout and size proportions for:

**Type 7**  
Floor vinyls

See relevant sign pages for details of each sign type.

**Type 7**  
Floor vinyls

 = 100 mm square



Plan view

External signage

## Overview 4 of 4

This page shows the suggested design style for buildings that have a specific purpose ie. Bristol Business School, The Engineering Building etc.

The building will still have an alphabetical character, ie Bristol Business School (Building X)

The suggestion for this style of sign is to help bring a consistency across all campuses with design and naming protocol.

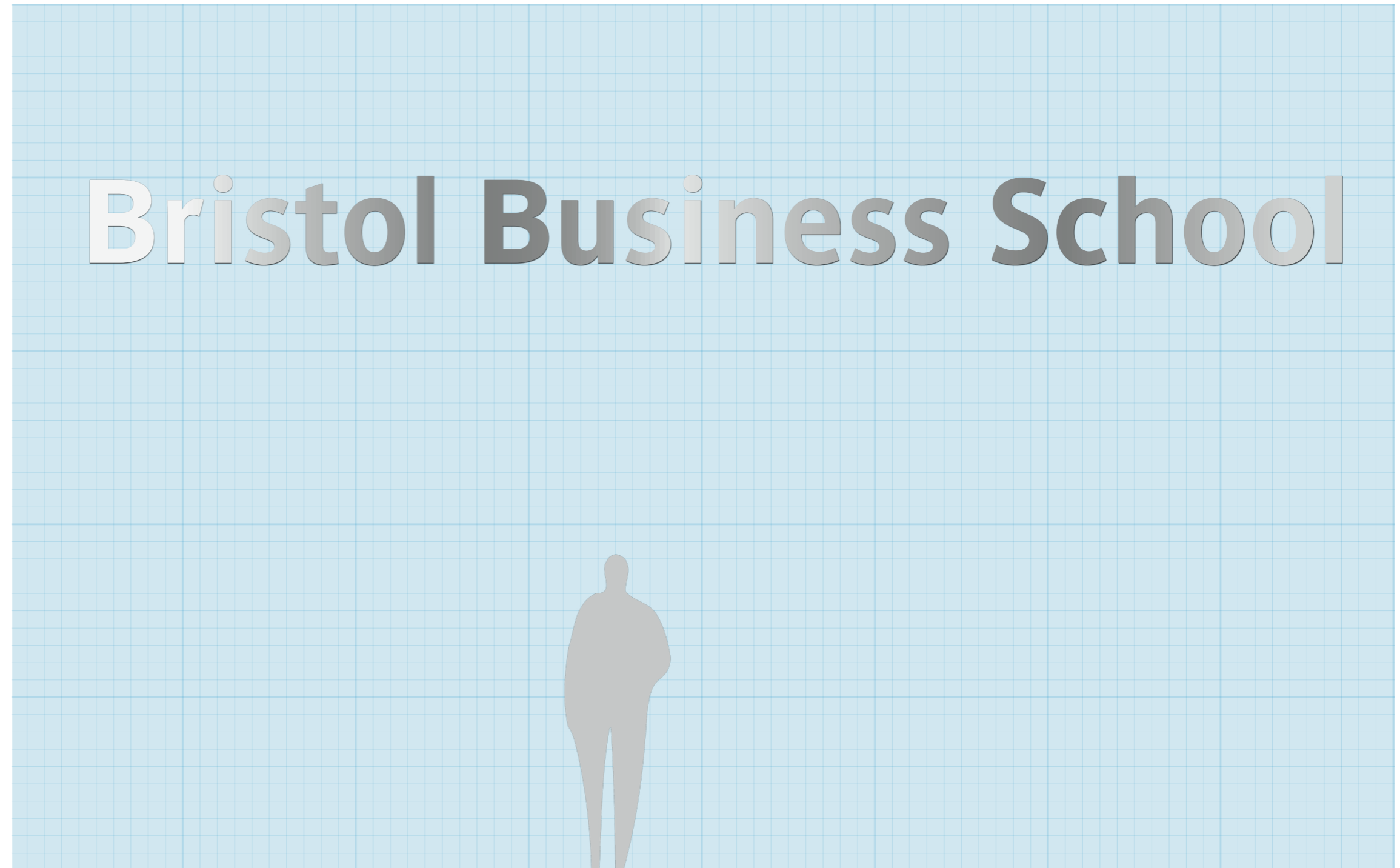
Cap heights and fixings will change from building to building

**Type 8**  
Architectural lettering

See relevant sign pages for details of each sign type.

**Type 8**  
Architectural lettering

■ = 100 mm square



## External signage

# Primary entrance signs (Type 1)

### Materials and features

- Monolith freestanding construction
- Internal illumination option
- Powder coated or sprayed satin silver aluminium side returns/border
- Acyclic, white/grey front face panels
- Steel, box construction plinth set into concrete foundation
- 50mm corner radius

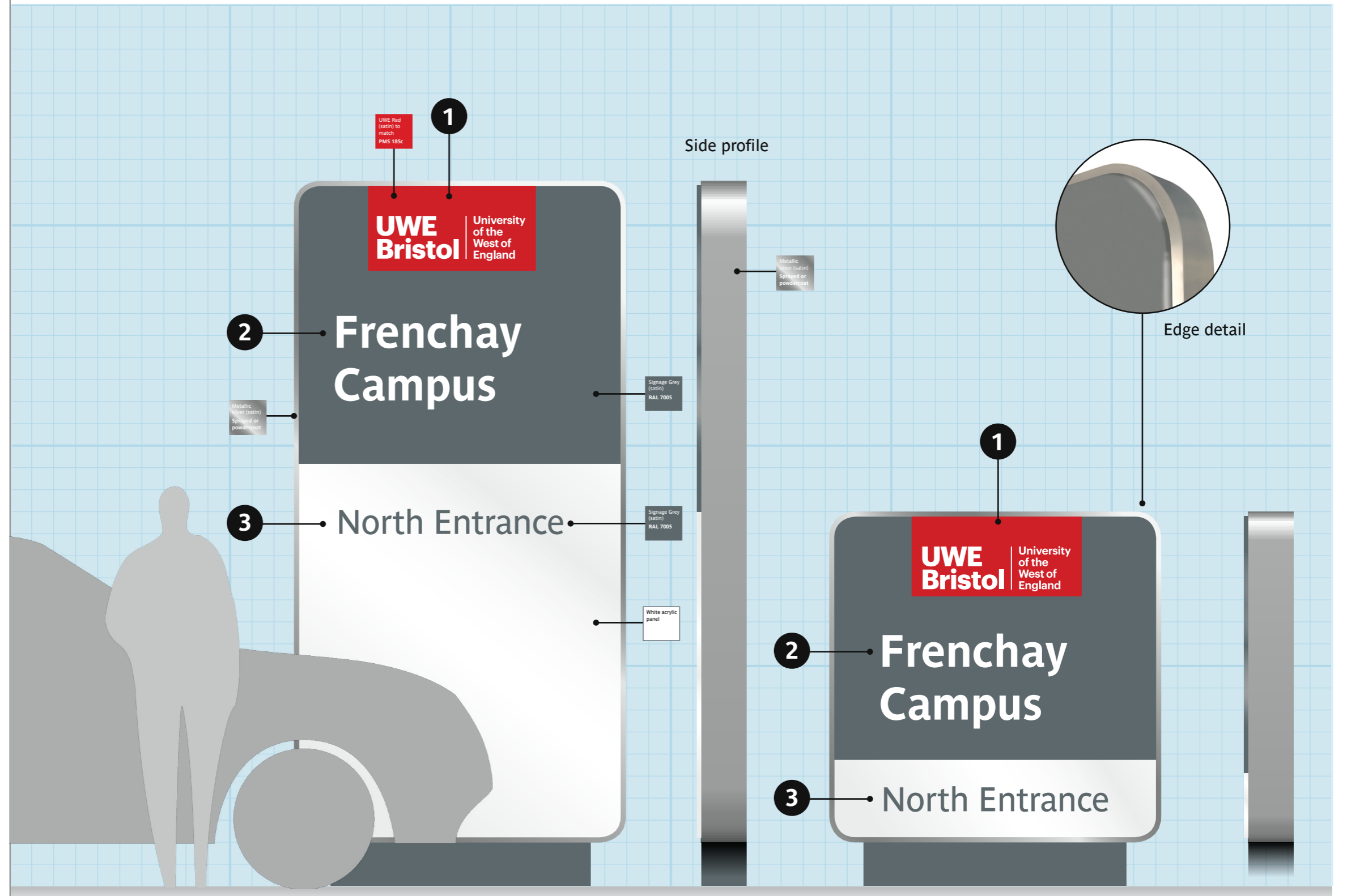
### Layout details

- 1** Centred 750mm wide UWE logo
- 2** Parisine Bold 600/720pt.  
200mm left margin
- 3** Parisine Regular 450pt.  
200mm left margin

Type 1a  
Full height version

Type 1b  
Low level version

■ = 100 mm square



## External signage

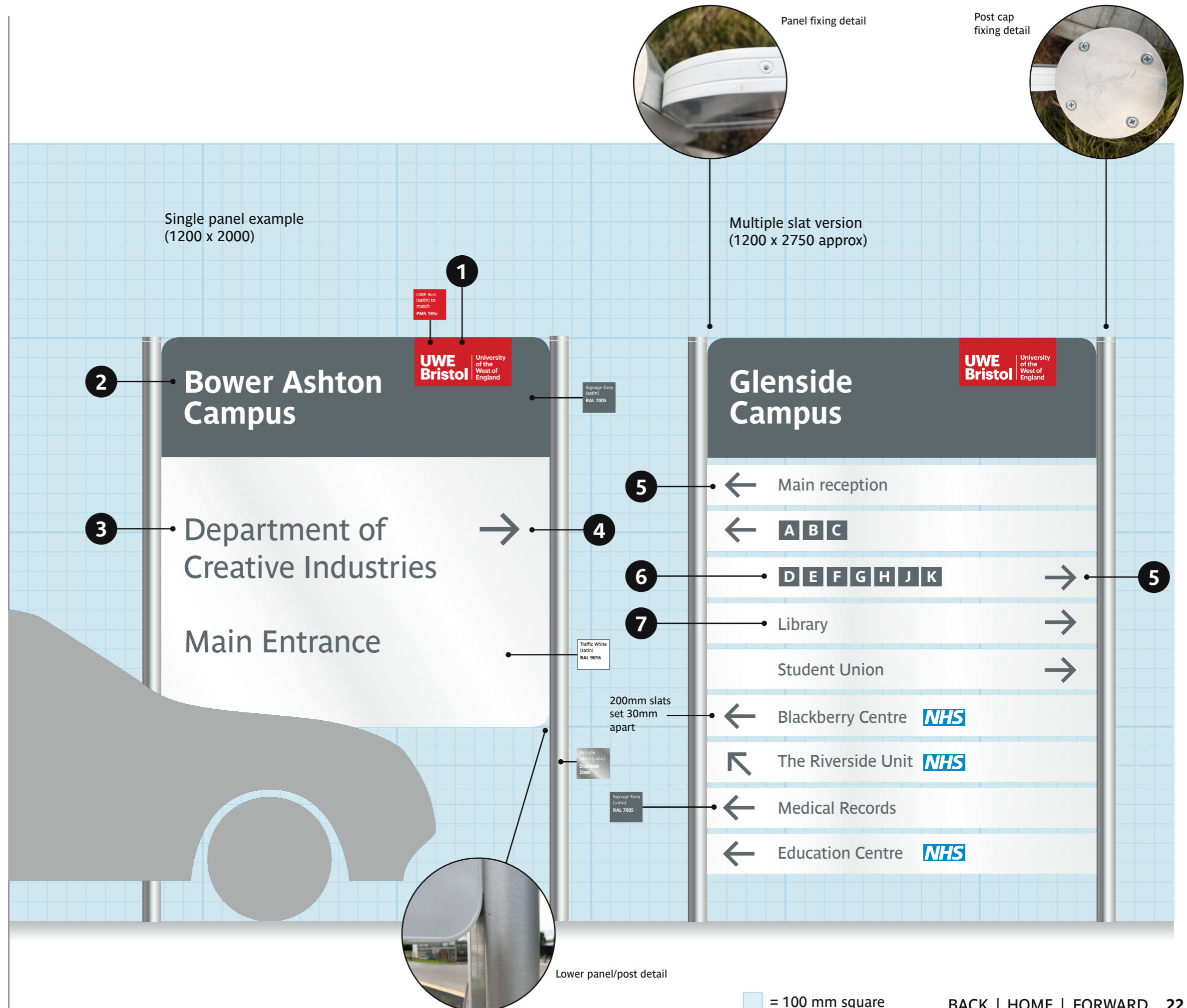
# Large direction signs (Type 2a)

### Materials and features

- 2000mm wide, aluminium display panels
- 90mm, satin stainless steel posts
- UWE branding on grey surface
- Wayfinding information on white surface
- Upper / lower corners on panels are radiused (interior corners of slats are square)
- Multiple slat, single panel and dual panel options
- This version shows 9 slats 200mm high and set 30mm apart
- 50mm corner radius (where applicable)

### Layout details

- 1 500mm wide UWE logo set 210mm from right edge
- 2 Parisine Bold 450/550pt. 110mm left margin
- 3 Parisine Regular 450/550pt. 110mm left margin
- 4 160mm high arrow set 110mm from right edge
- 5 130mm high arrow set 110mm from left/right edge
- 6 100mm 'block' letters set 350mm from left edge and spaced 20mm apart
- 7 Parisine Regular 240pt. 350mm left margin



External signage

# Medium direction signs (Type 2b)

Materials and features

- 1200mm wide display panels
- Satin stainless steel 90mm posts
- UWE branding on grey surface
- Wayfinding information on white surface
- Upper / lower corners on panels are radiused (interior corners of slats are square)
- Multiple slat, single panel and dual panel options
- 35mm corner radius to panels

Layout details

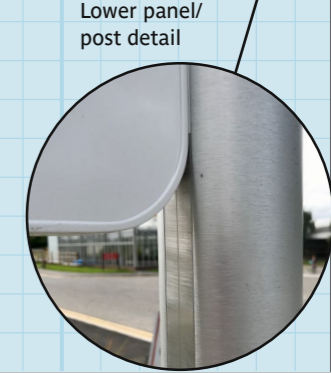
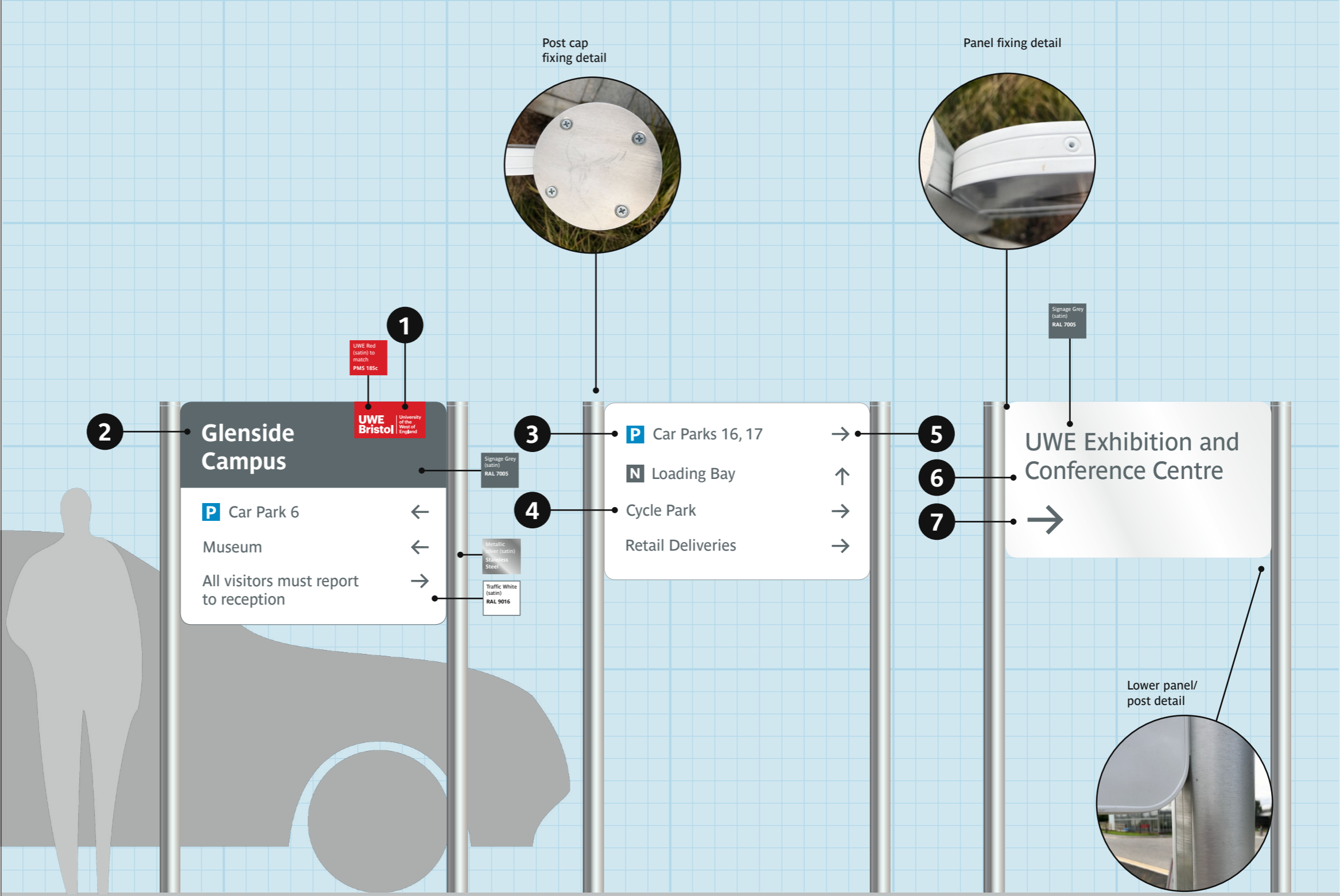
- 1 320mm wide UWE logo set 100mm from right edge
- 2 Parisine Bold 300/360pt. 100mm left margin
- 3 80mm symbol set 100mm from left edge
- 4 Parisine Regular 200pt. 100mm left margin
- 5 65mm high arrow set 100mm from right edge
- 6 Parisine Regular 300/380pt. 100mm left margin
- 7 100mm high arrow set 100mm from left edge

Campus destination example (1200 x 1000)

Direction only example (1200 x 800)

Single message example (1200 x 700)

100 mm square



External signage

# Small direction signs (Type 2c)

## Materials and features

- 1000mm wide display panels
- Satin stainless steel 75mm posts
- UWE welcome message on grey surface
- Wayfinding information on white surface
- Upper / lower corners on panels are radiused (interior corners of slats are square)
- Multiple slat, single panel and dual panel options
- Individual slats are 185mm high and set 20mm apart
- 25mm corner radius (where applicable)

## Layout details


- 1 Parisine Bold 200pt. 60mm left margin
- 2 60mm symbol set 60mm from left edge
- 3 65mm high arrow set 60mm from right edge
- 4 Parisine Regular 300/380pt. 100mm left margin
- 5 100mm wide (as shown) arrow set 60mm from right edge
- 6 Parisine Regular 200pt. 60mm left margin

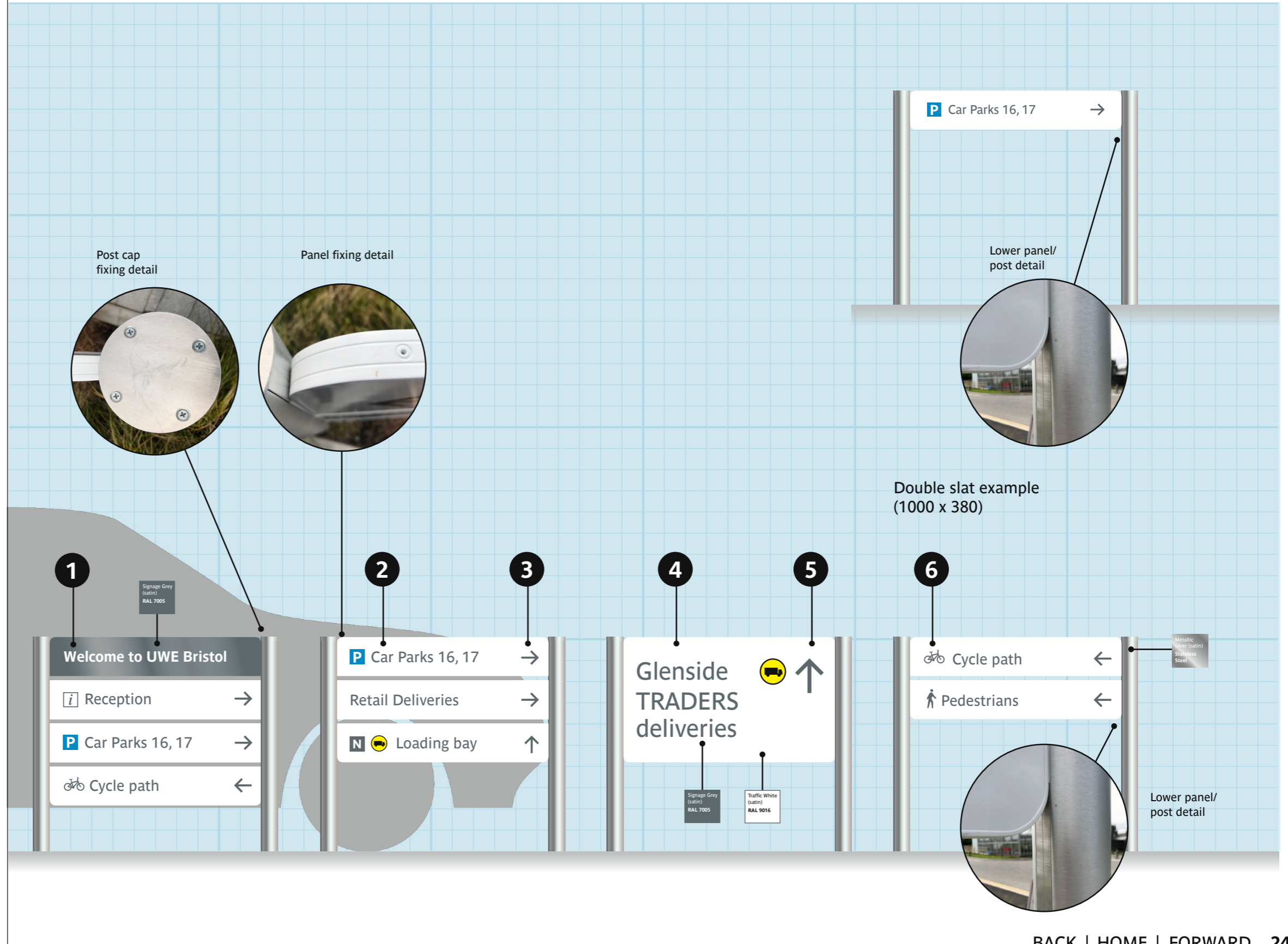
4 slat example (1000 x 800)

3 slat example (1000 x 600)

Single panel example (1000 x 600)

Single slat example (1000 x 185)

 = 100 mm square



External signage

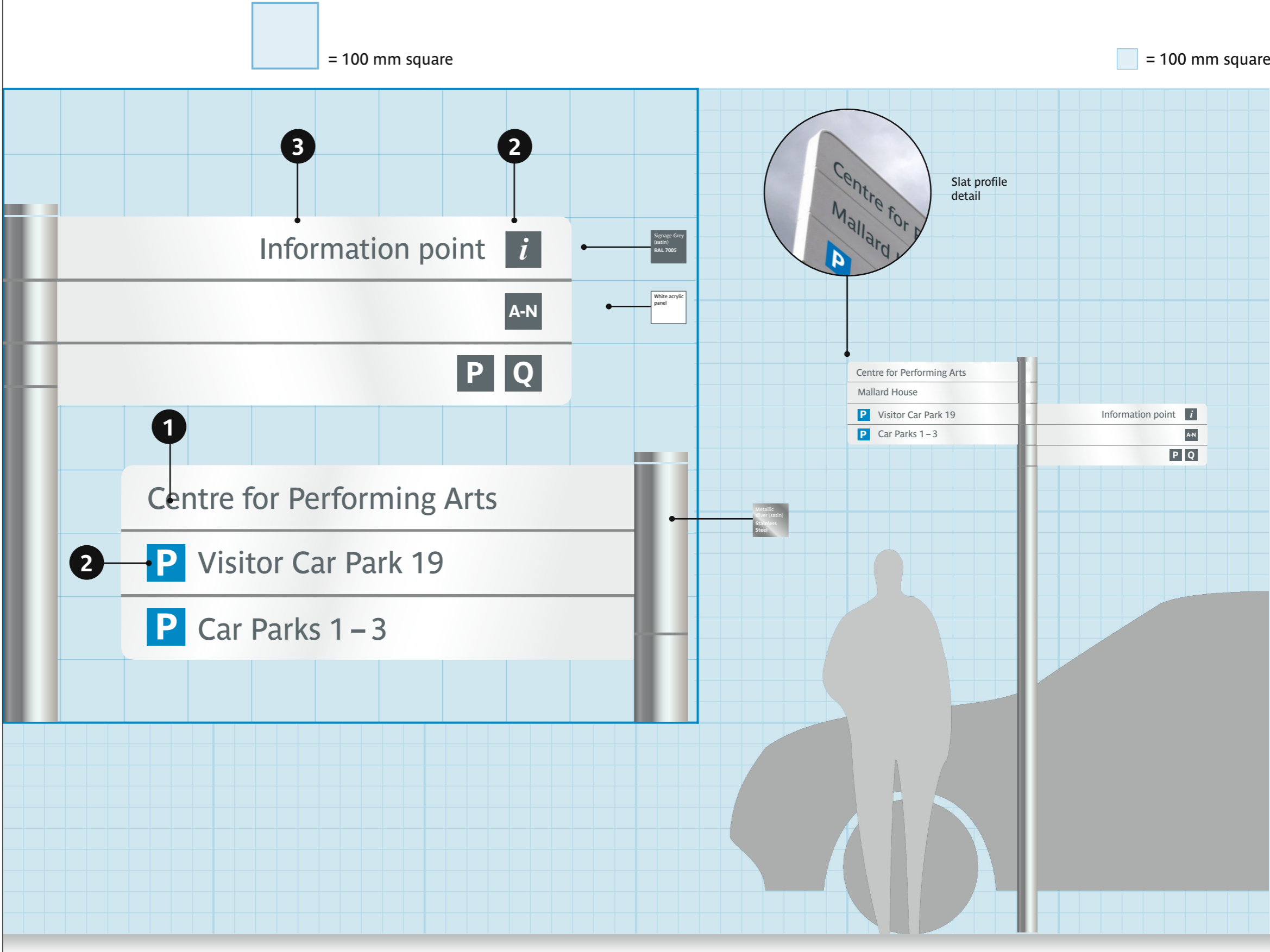
# Fingerpost signs (Type 3)

Materials and features

- Satin stainless steel 90mm posts
- Wayfinding information on white acrylic slats (800mm x 100mm)
- Upper/lower corners on slats are radiused (interior corners are square)
- Slats are aligned vertically with hidden locating pins
- Maximum 6 slats per elevation. If more are required, group information on 1 slat to save space
- 25mm corner radius (where applicable)

Layout details

- 1 Parisine Regular 120pt. Ranged left 40mm left edge. 1 character space away from symbol (where applicable)
- 2 53mm symbol. 40mm left/right margin. Multiples set 10mm apart
- 3 Parisine Regular 120pt. Ranged right 40mm from right edge. 1 character space away from symbol (where applicable)



External signage

# Map signs (Type 4)

### Materials and features

- Monolith freestanding construction (Type 4a)
- Powder coated or sprayed satin silver side returns/border
- UWE branding on grey surface
- Wayfinding information on white surface
- Map panel to be removable for updates
- 50mm corner radius

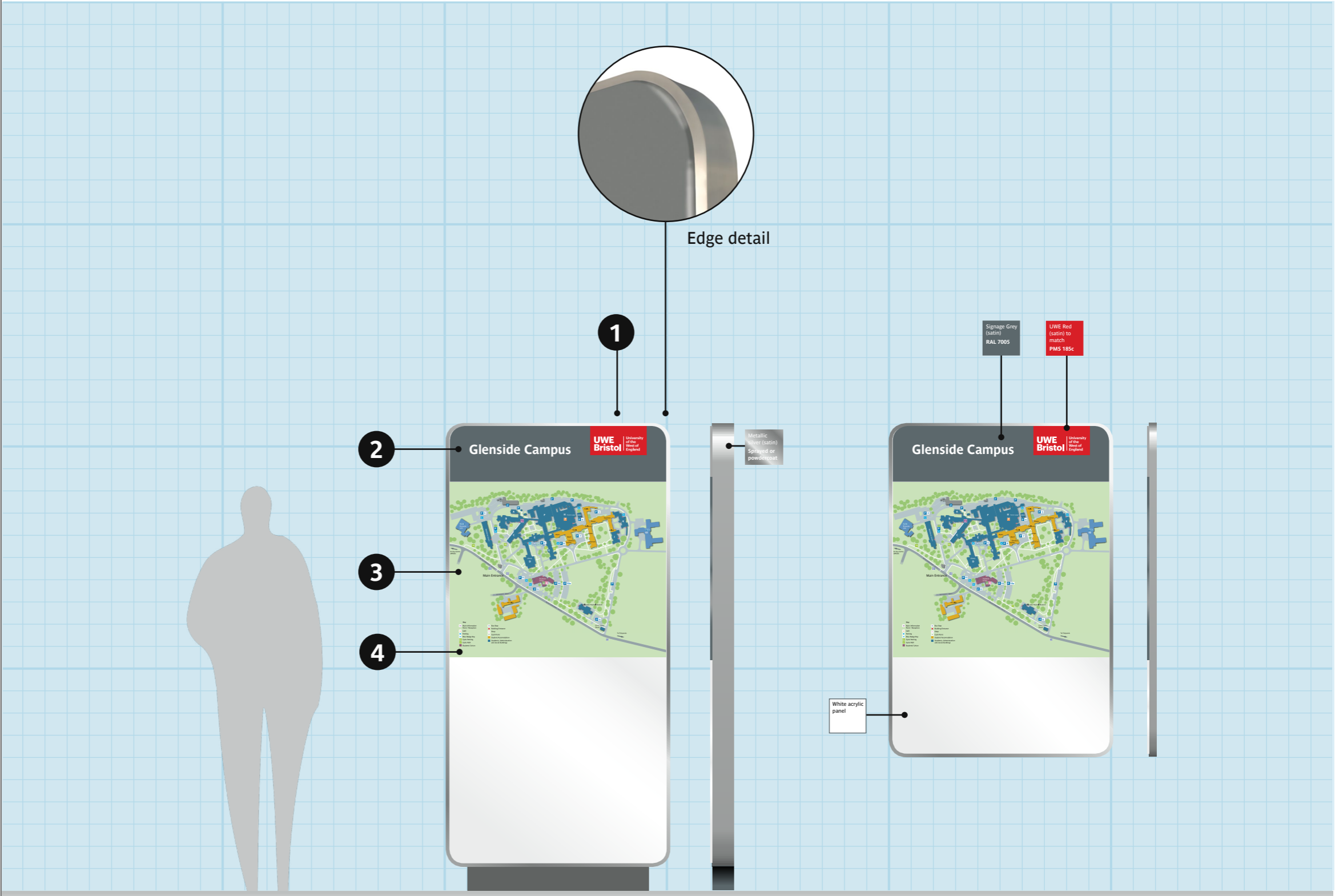
### Layout details

- 1 260mm wide UWE logo set 90mm from right edge
- 2 Parisine Bold/Regular 170/200pt. 90mm left margin
- 3 Map design
- 4 Key layout/design

Type 4a  
Monolith version

Type 4b  
Wall mounted version

□ = 100 mm square



External signage

# Building occupancy signs (Type 5a/b/c)

Materials and features

- Powder coated or sprayed satin silver side returns/border
- UWE Grey title panels
- White acrylic information panels
- Lettering external grade vinyl
- Occupancy information on white surface
- Wall or post mounted
- 35mm corner radius to panels

Layout details


- 1 140mm wide UWE logo set 50mm from right edge
- 2 Parisine Bold 250/280pt. 50mm left margin
- 3 Parisine Regular 75pt. 50mm left margin
- 4 Parisine Regular 100/120pt. 50mm left margin
- 5 1.5mm grey separator line. 50mm left margin
- 6 Parisine Bold 150/180pt. 50mm left margin
- 7 315mm wide UWE logo set 80mm from right edge
- 8 Parisine Regular 180pt. 60mm left margin
- 9 Parisine Bold 380/450pt. 60mm left margin

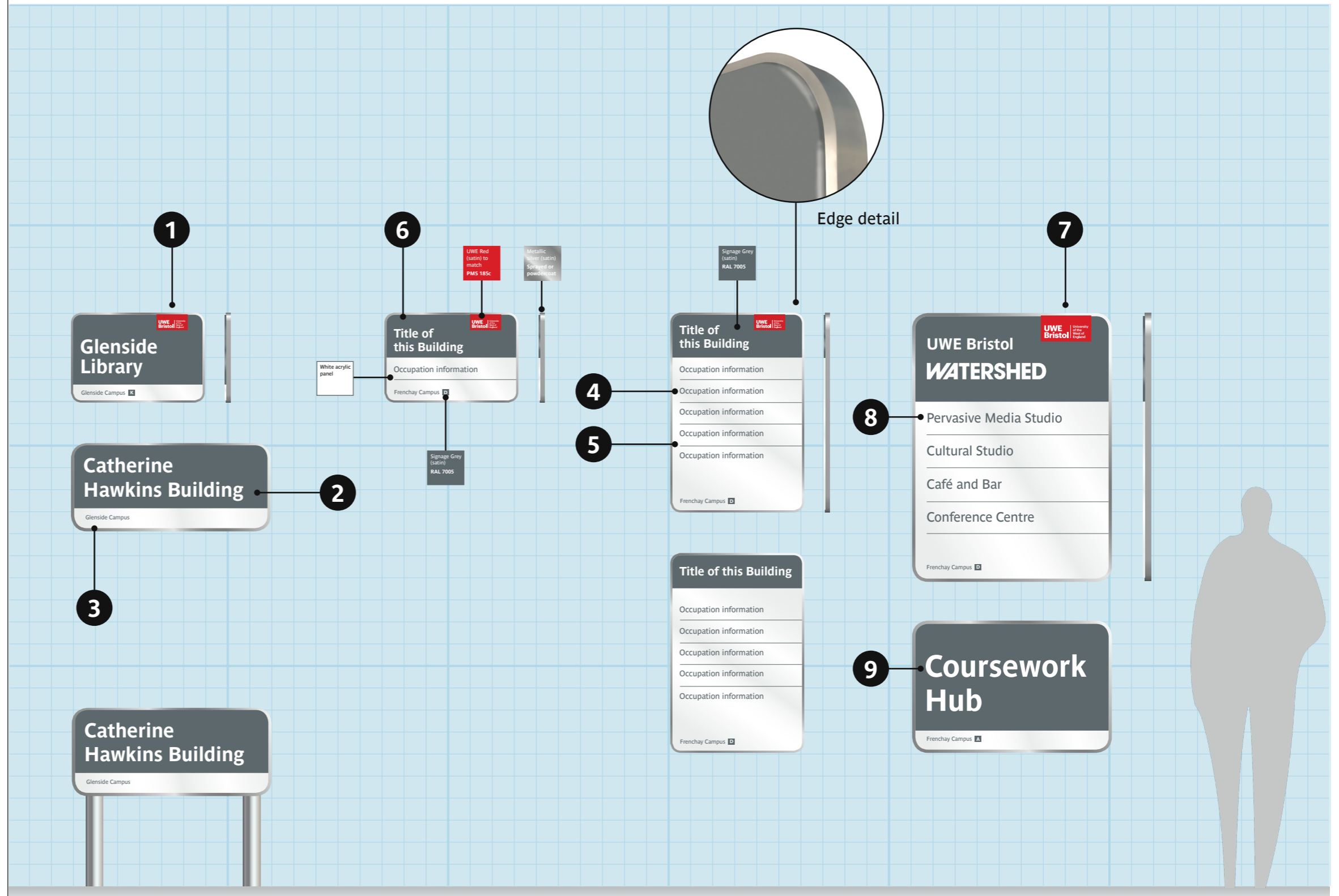
**Type 5a**  
Small/medium version  
(building name only)  
600/900mm x 400mm

**Type 5a**  
Small version  
(building name and single  
occupation information)  
600mm x 400mm

**Type 5b**  
Small version (building name  
and multiple occupation  
information)  
600mm x 900mm

**Type 5c**  
Large version (building  
name and multiple or single  
occupation information)  
900mm x 600/1200mm

 = 100 mm square



## External signage

# Building letter identity signs (Type 5d/e)

### Materials and features


- High visibility building letter signs
- Mounted at prominent locations on building exteriors for clear orientation
- Traffic White (RAL 9016) letter on UWE grey aluminium, box constructed panels
- Vinyl signs should be attached to the inside of the glass, exceptions when if the glass is tinted

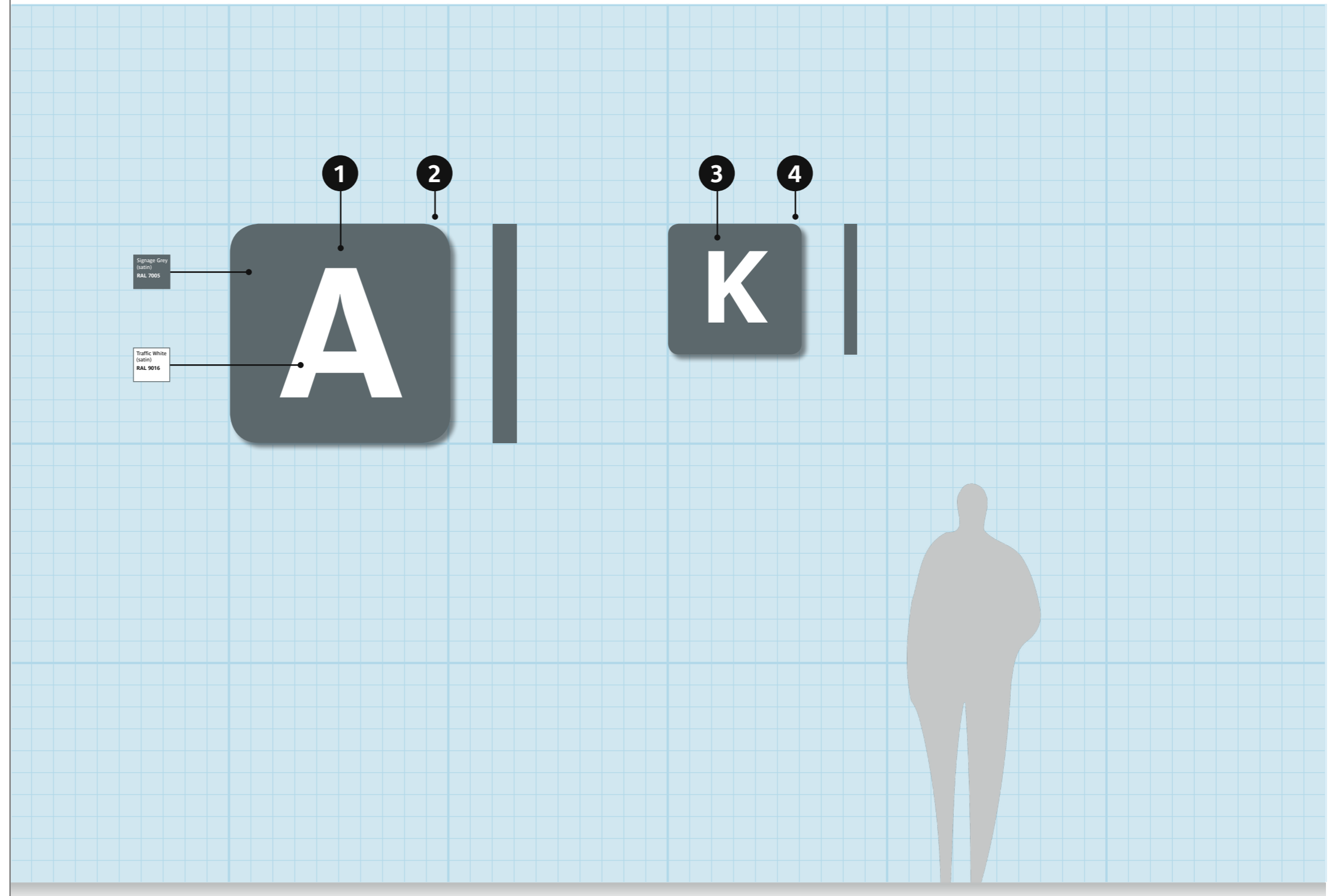
### Layout details

- 1** 600mm high Parisine Bold letterform. Centred
- 2** 50mm corner radius
- 3** 370mm high Parisine Bold letterform. Centred
- 4** 35mm corner radius

**Type 5d**  
Large version  
(for identifying buildings at a further distance)  
1000mm x 1000mm x 100mm

**Type 5e**  
Small version  
(for closer distance identification)  
600mm x 600mm x 70mm

 = 100 mm square



External signage

# Car park and info signs (Type 6a/b/c)

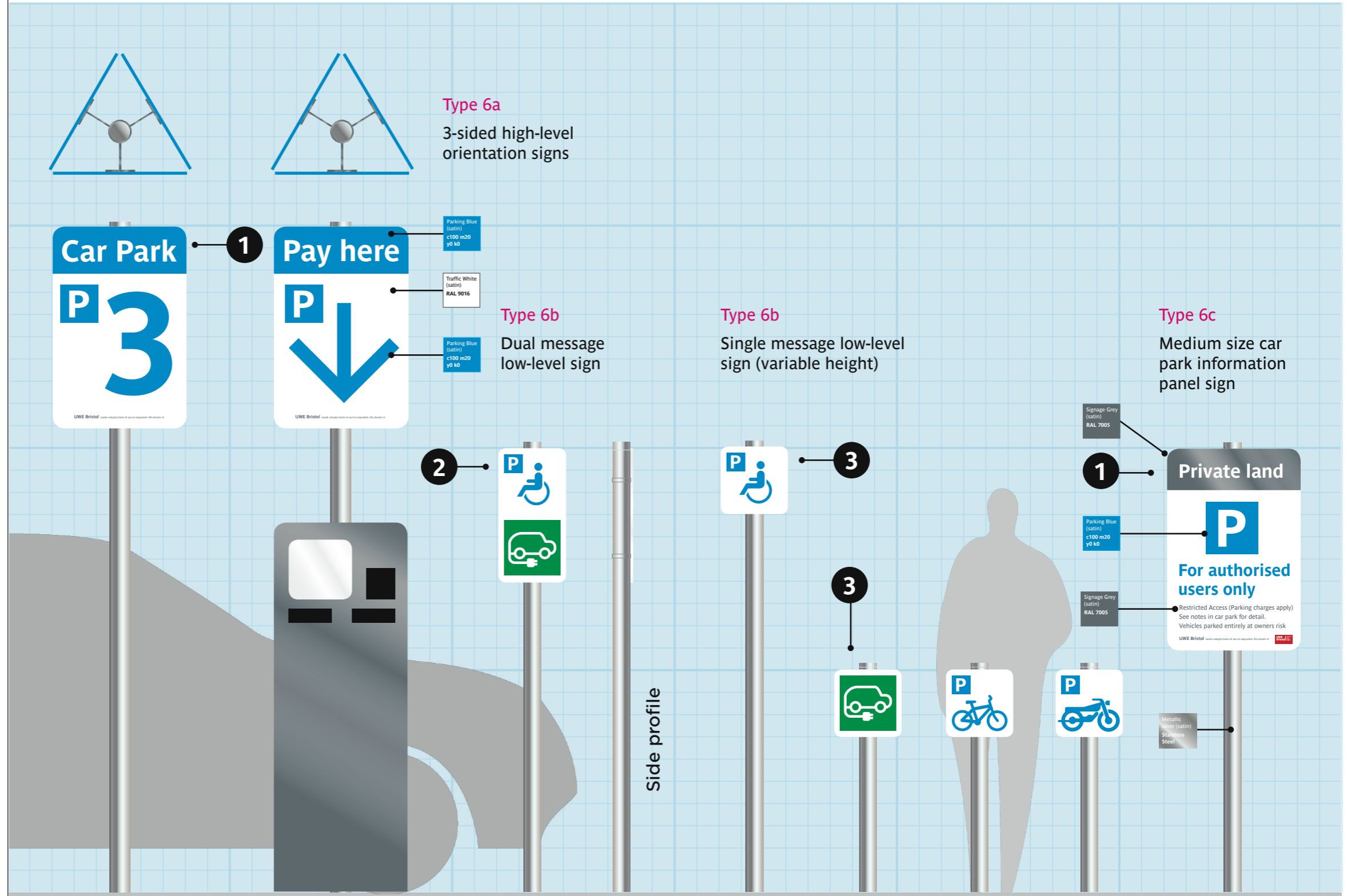
Materials and features

- Satin stainless steel 90/75mm posts
- 3-sided option for Type 6a signs
- Aluminium (dibond) display panels
- Panels to have radiused corners

Panel sizes

- 1** Medium information, orientation signs  
600mm x 900mm (90mm posts)  
35mm radius corners
- 2** Dual message symbol signs  
300mm x 600mm (75mm posts)  
25mm radius corners
- 3** Single message symbol signs  
300mm x 300mm (75mm posts)  
25mm corners

100 mm square = 100 mm square



External signage

# External grade floor vinyl (Type 7)

Materials and features

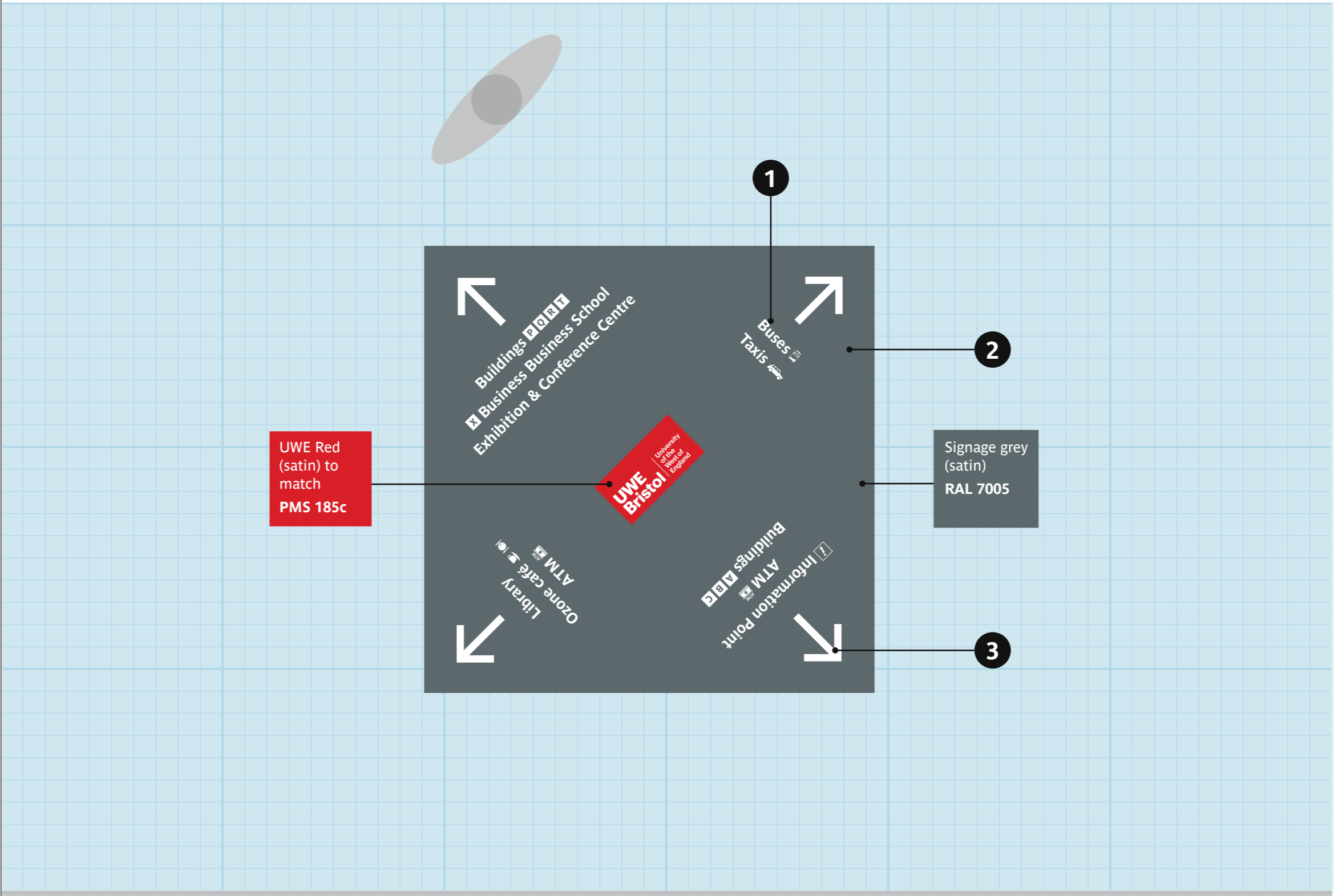
- External grade floor vinyl

Sizes/materials

- 1 Parisine Bold 307pt text
- 2 Arlon MP300 is used for external vinyls
- 3 The overlamine (the white coat we print) will be 'brick vinyl', which is the Arlon DPF 8000 Ultra Tack.

| Performance & Physical Data |   |
|-----------------------------|---|
| Finish:                     | Satin   |
| Durability (Unprinted):     | 7 Years   |
| Roll Widths:                | 1.02m, 1.24m<br>1.37m, 1.52m                                    |
| Roll Lengths:               | 45.72m<br>99.94m  |
| Adhesive:                   | Ultra Tack, Permanent (Clear)                                   |
| Release Liner:              | Lay-Flat Polycoated   |
| Ink Compatibility:          | Eco-Solvent<br>Solvent<br>UV<br>Latex                           |
| Compatible Overlamine:      | ProTec Series 3960<br>Series 3210<br>Series 3220<br>Series 3420 |

 = 100 mm square




External signage

# Architectural lettering (Type 8)

## Materials and features

- Brushed stainless steel letters
- Based on Parisine Pro Bold
- Hollow constructions, pinned to buildings with a 12mm gap (this will vary building to building)
- As a guide letters to have a cap height of 500mm (see visual below)



 = 100 mm square



|                                     |       |
|-------------------------------------|-------|
| Overview                            | 34-35 |
| Sign construction principle         | 36    |
| Block identification signs (Type 1) | 37    |
| Destination signs (Type 2)          | 38    |
| Direction signs (Type 3)            | 39    |
| Map signs (Type 4)                  | 40    |
| Directory signs (Type 5)            | 41    |
| Toilet/lift/shower signs (Type 6)   | 42    |
| Room information signs (Type 7)     | 43    |
| Floor vinyl (Type 8)                | 44    |

# Internal signage

Internal signage

# Overview 1 of 2

This page shows a general layout and size proportions for:

**Type 1**  
Block ID signs

**Type 2**  
Destination signs

**Type 3**  
Direction signs

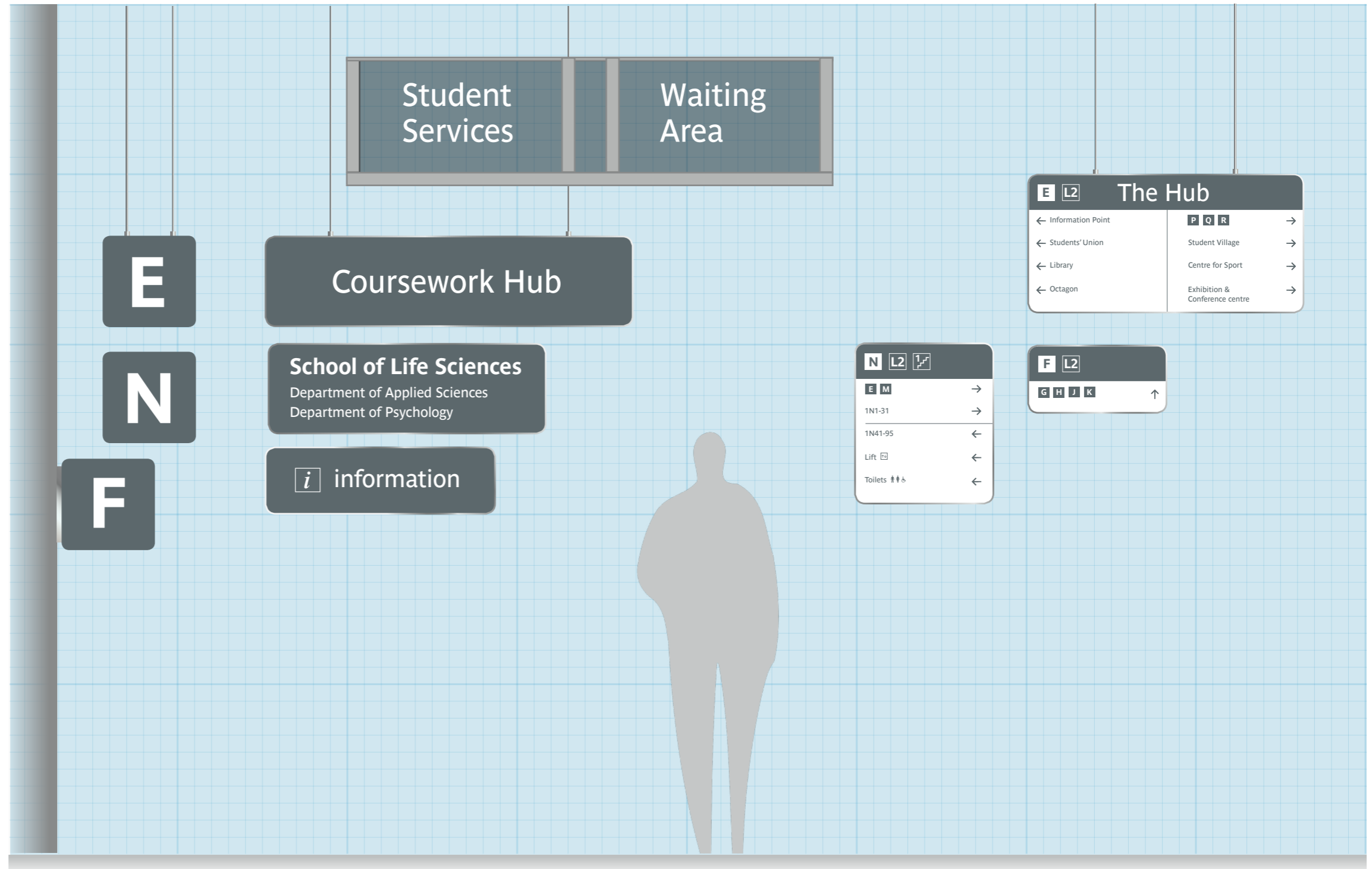
(see next page for **Type 4-8** signs)

**Type 1**  
Block ID signs

**Type 2**  
Destination signs  
(suspended, wall mounted and vinyl)

**Type 3**  
Direction signs

□ = 100 mm square



Internal signage

# Overview 2 of 2

This page shows a general layout and size proportions for:

**Type 4**  
Campus map signs

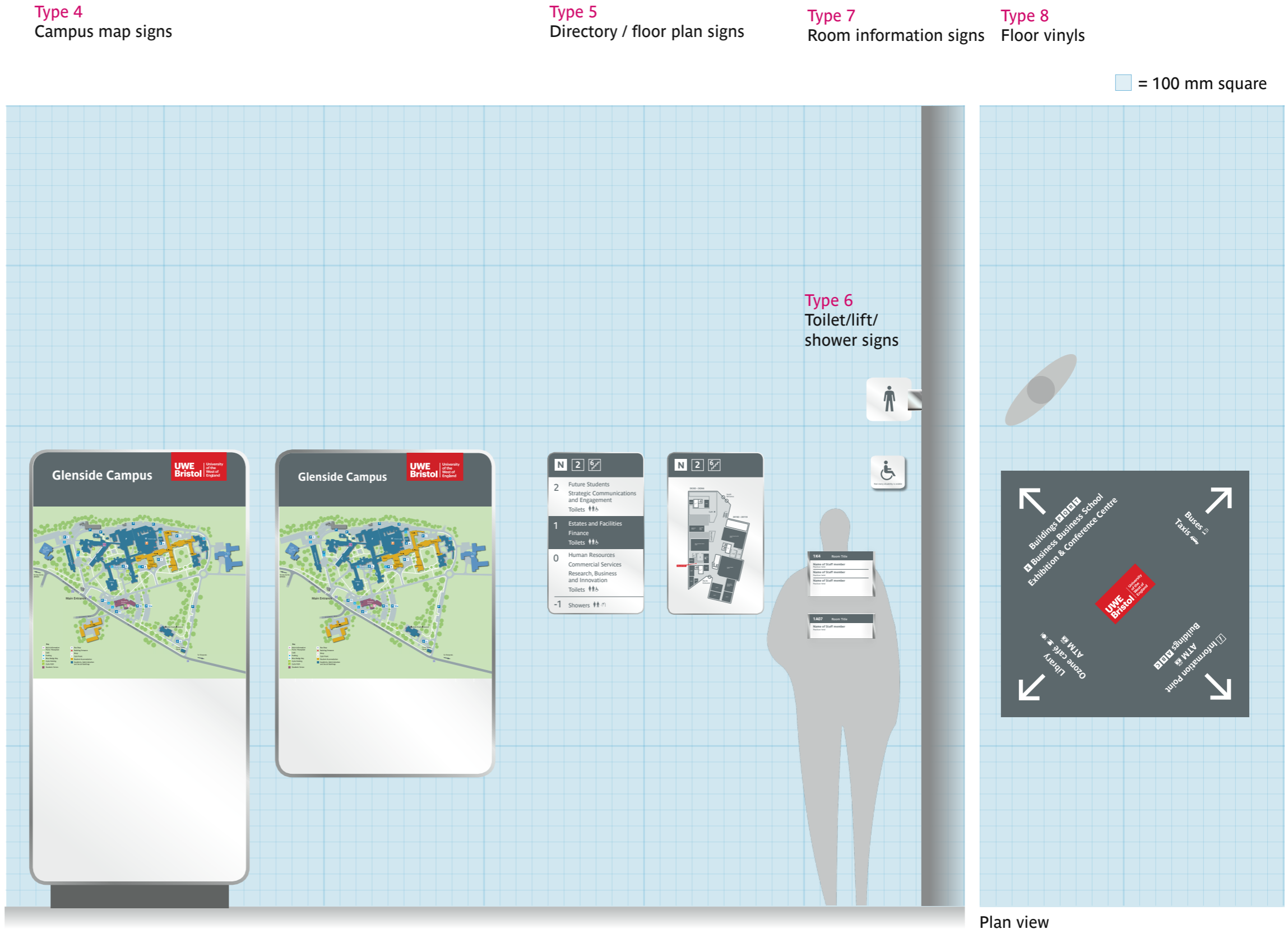
**Type 5**  
Directory / floor plan signs

**Type 6**  
Toilet/lift/shower signs

**Type 7**  
Room information signs

**Type 8**  
Floor vinyls

Note: all signs shown are for example only and not actual signs



# Sign construction principle

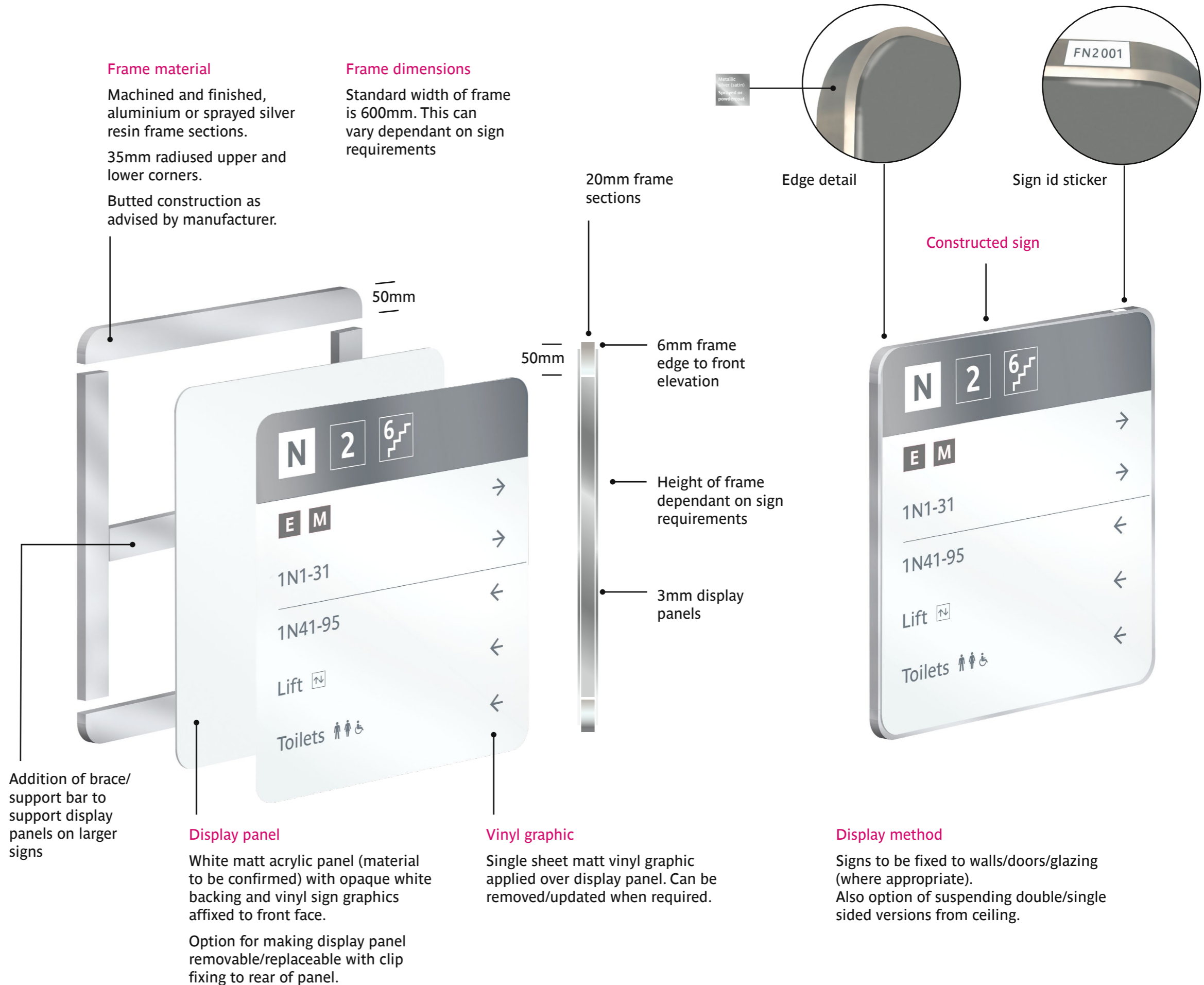
Shown opposite is a suggested principle of construction that minimises use of materials, keeping weight of signs to a minimum. Details of fixing/bonding etc ... to be specified by manufacturer.

Graphic information is applied as a single vinyl element and can be removed/updated as required.

All signs to have an identification number (sign reference) sticker applied to the top or bottom edge, depending on the hanging height of sign and applied to the most discreet edge.

This method of construction would apply to the following types of sign:

- **Type 2** Destination signs
- **Type 3** Direction signs
- **Type 4** Campus map signs
- **Type 5** Directory / floor plan signs



# Fire ratings (internal signs)

Fire ratings are dependent on materials within the sign and what the sign is located on or next to. This affects their performance.

What we can confirm is most of the signage is powder coated aluminium or stainless steel with applied vinyl's. Stainless steel has no specific fire rating.

## Note

Tests can be undertaken to give specific readings but that would be costly and time consuming.

### Frame material

Solid aluminium sheets are classified as a non-combustible construction material. Defined by BS476 part 4, aluminium alloys are non-combustible, part 7 Surface Spread of Flame 'Class 1' and part 6 Fire Propagation 'Class 0'.



### Display panel

The acrylic used is mixed material but PLEXIGLAS is rated in Class B2, normally flammable, according to DIN 4102, Part 1, without burning droplets, and in Class E according to DIN EN 13501

### Vinyl graphic

PVC vinyl is self-extinguishing at high temperatures so for the most part doesn't have a fire rating either. i.e. non-flammable.

ASLAN MP 300 fulfills the anti-slip norm DIN 51130 and is classified as R11. It also fulfills DIN 51097 for barefoot walkways.


# Block identification signs (Type 1)

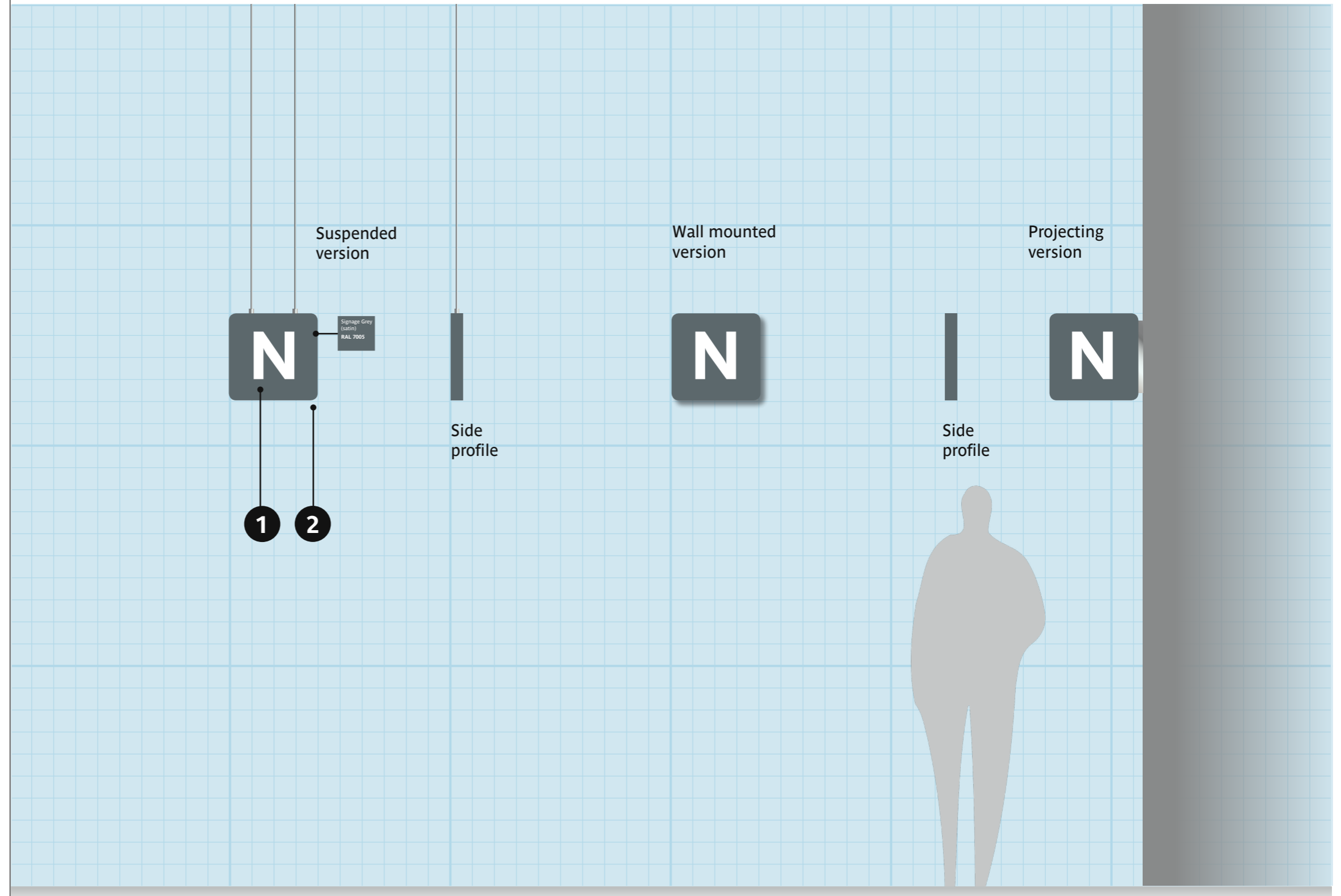
## Materials and features

- Clear and consistent block wayfinding
- 35mm radiused corners
- 400mm x 400mm x 60mm
- Options for suspending, wall mounting and projecting signs
- 20mm deep, silver/aluminium mounting block for projecting version

## Layout details

- 1 215mm high Parisine Bold letterform. Centred
- 2 35mm corner radius

 = 100 mm square



Internal signage

# Destination signs (Type 2a/b/c)

## Materials and features

- Suspended (type 2a) or wall mounted (type 2b)
- Powder coated or sprayed satin silver side returns/border
- Current location/destination information on grey surface
- For specification and finish see 'sign construction principle' page
- 35mm corner radius to signs

## Layout details

- 1 Parisine Regular 400pt.  
Centred vertically and horizontally
- 2 Parisine Bold 270pt.  
Heading centred, margin dependant on message
- 3 Parisine Regular 170/230pt.  
Ranged left with heading, margin dependant on message
- 4 Parisine Regular 300pt.  
Centred vertically and horizontally
- 5 110mm symbol
- 6 Size of message dependant on space available

Note: all signs shown are for example only and not actual signs

**Type 2a (1.6m)**  
Large suspended version  
(1600mm x 400mm)

**Type 2a (1.2m)**  
Large suspended version  
(1200mm x 400mm)

**Type 2b**  
Smaller, suspended or wall mounted version  
(1000mm x 300mm)

**Type 2 c (vinyl)**  
Vinyl decal versions for glazed and facia areas. White lettering applied to tinted background for enhanced legibility. Can also have solid grey background on unglazed areas where appropriate.

Edge detail

100 mm square

1

2

3

4

5

6

Coursework Hub

School of Life Sciences  
Department of Applied Sciences  
Department of Psychology

i information

i Information Point

Signage Grey (satin) RAL 7005

Metallic Silver (satin) Sprayed or powdercoat

Internal signage

# Direction signs (Type 3)

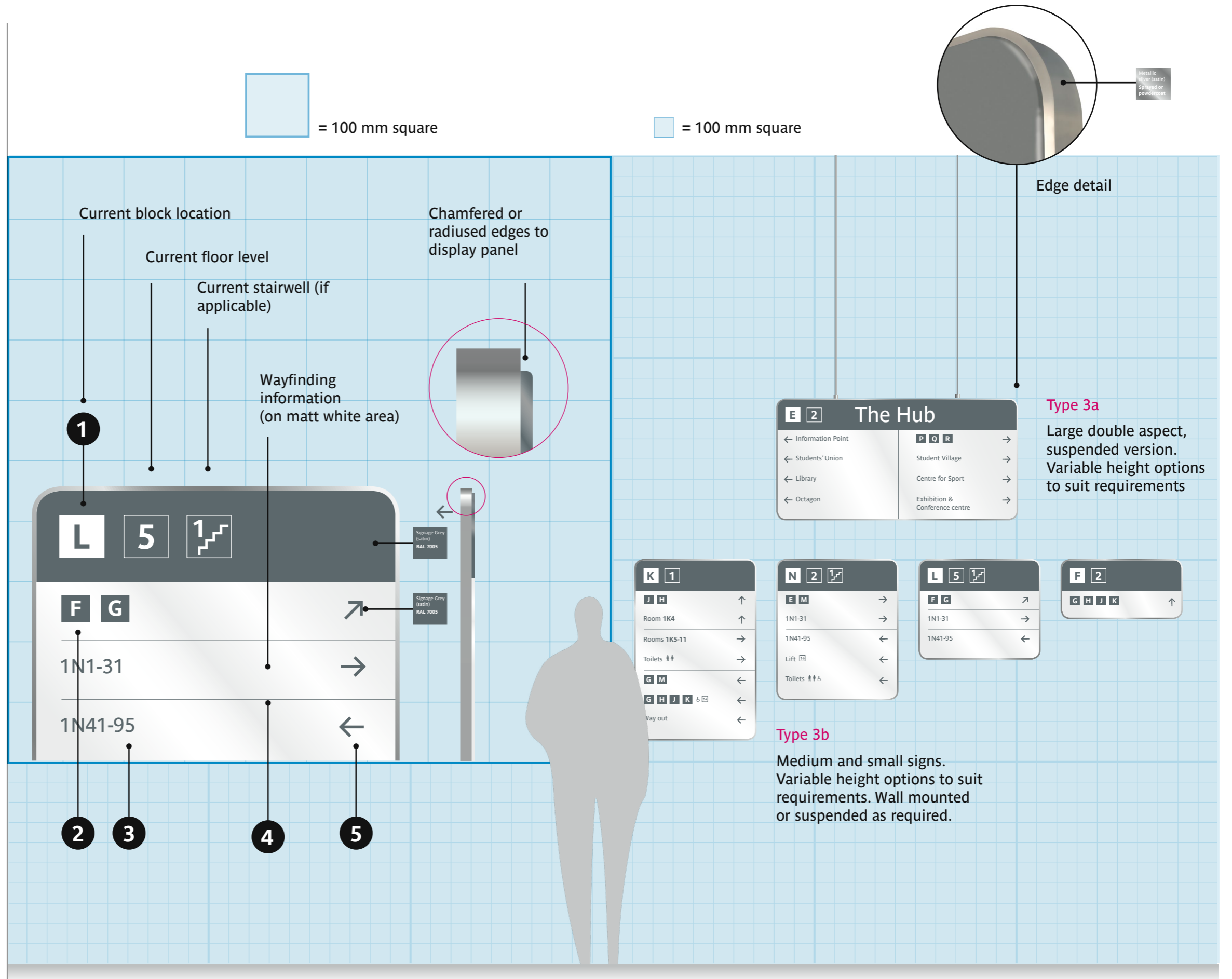
## Materials and features

- Suspended (type 3a) or wall mounted (type 3b)
- Powder coated or sprayed satin silver side returns/border
- Current location/destination information on grey surface
- Wayfinding information on white surface
- For specification and finish see 'sign construction principle' page
- 35mm corner radius to signs

## Layout details

- 1 70mm 'box' graphic, Parisine Bold 170pt characters. 50mm from left edge and spaced 30mm apart
- 2 45mm 'box' graphic, Parisine Bold 110pt characters. 50mm from left edge and spaced 30mm apart
- 3 Parisine Regular 90/105pt. 50mm left margin
- 4 1.5mm grey separator line. 50mm left margin
- 5 30mm high arrow set 50mm from right edge

Note: all signs shown are for example only and not actual signs



## Internal signage

# Map signs (Type 4)

### Materials and features

- Monolith freestanding construction (Type 4a)
- Powder coated or sprayed satin silver side returns/border
- UWE branding on grey surface
- Wayfinding information on white surface
- Map panel to be removable for updates
- 50mm corner radius to signs

### Layout details

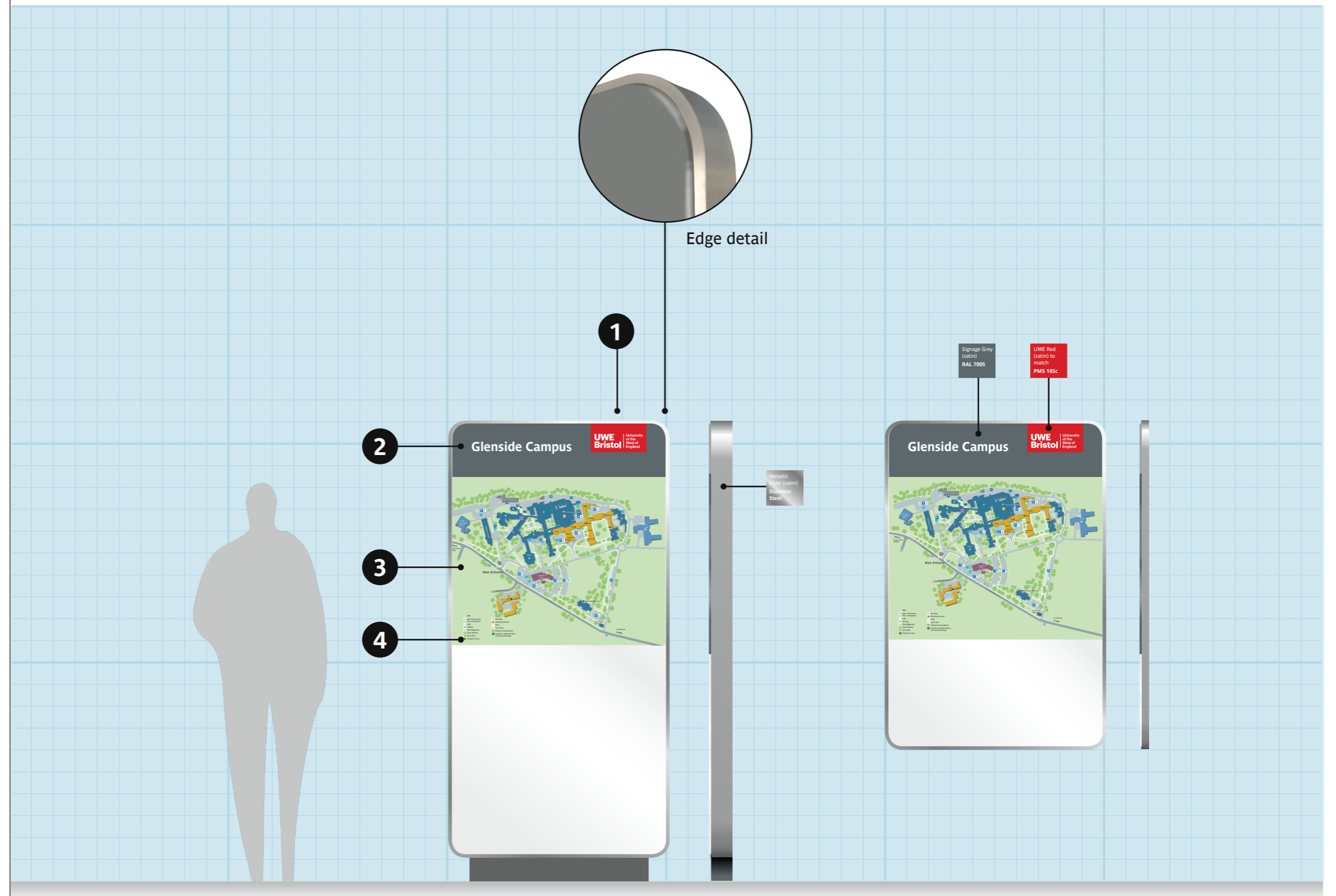
- 1 260mm wide UWE logo set 90mm from right edge
- 2 Parisine Bold/Regular 170/200pt. 90mm left margin
- 3 Map design
- 4 Key layout/design

Note: all signs shown are for example only and not actual signs

Type 4a  
Monolith version

Type 4b  
Wall mounted version

□ = 100 mm square



Internal signage

# Directory signs (Type 5)

## Materials and features

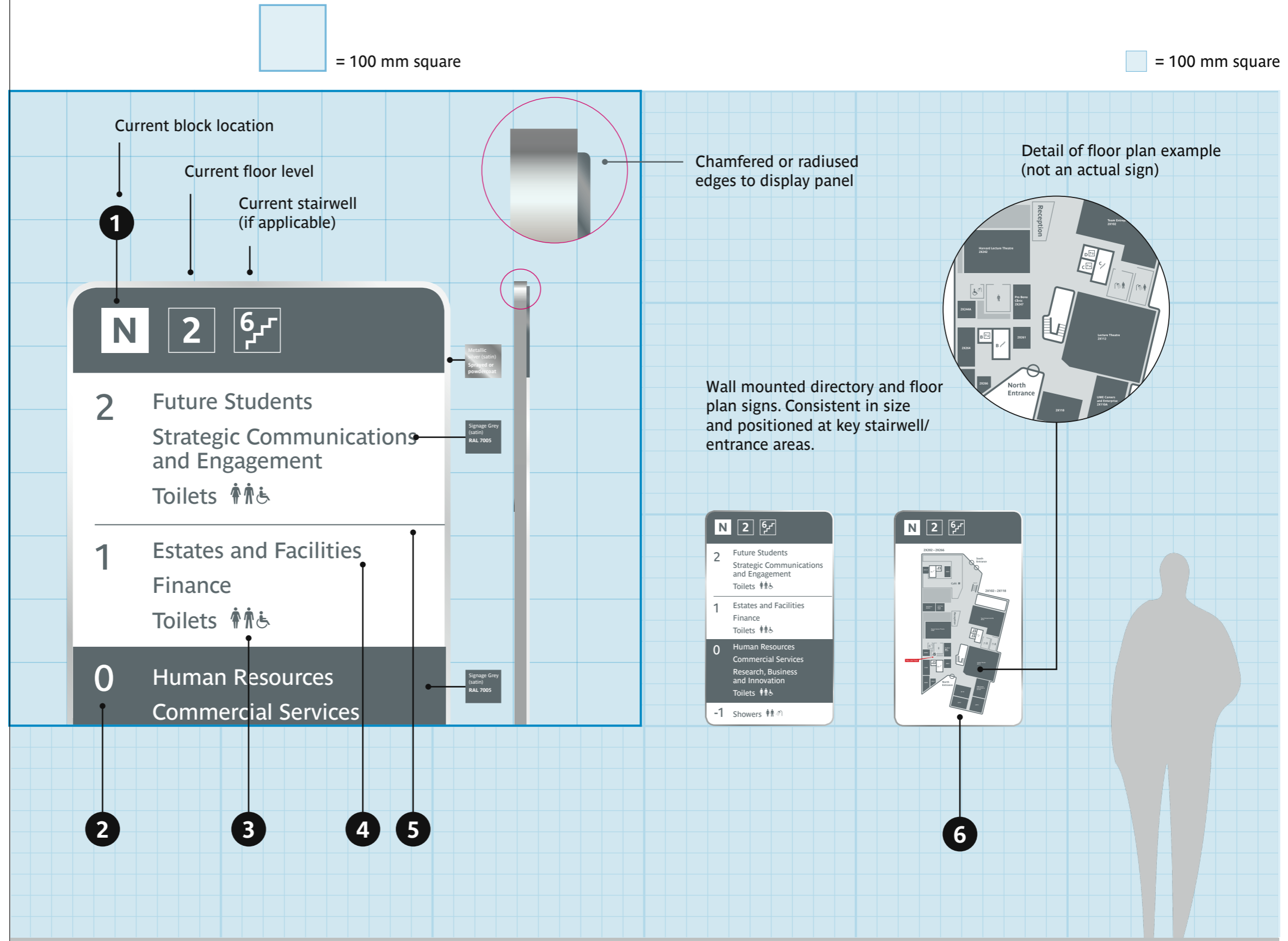
For specification and finish see 'sign construction principle' page

- 35mm corner radius to signs
- Wall mounted with concealed fixings
- Current floor level highlighted in grey
- 35mm corner radius to signs

## Layout details

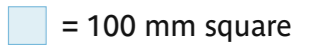
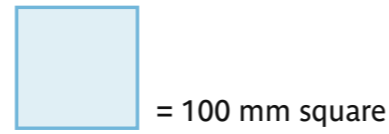
- 1 70mm 'box' graphic, Parisine Bold 170pt characters. 50mm from left edge and spaced 30mm apart
- 2 Parisine Regular 140pt. 50mm left margin
- 3 30mm high toilet symbols (male/female). Set 2 character spaces from text
- 4 Parisine Regular 90/105pt with 12mm paragraph spacing. 120mm left margin
- 5 1.5mm grey separator line. 50mm left margin
- 6 Floor plan illustrations to be created as required and in the set style already in place

Note: all signs shown are for example only and not actual signs



Internal signage

# Toilet/lift/shower signs (Type 6a/b/c)



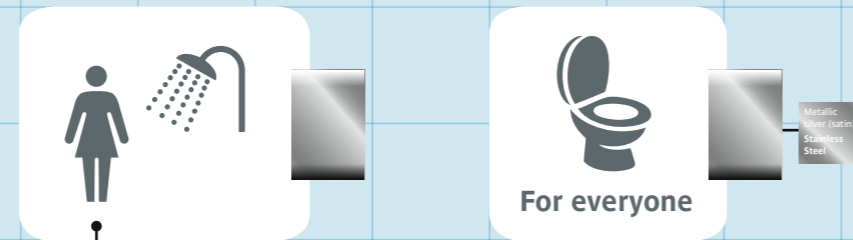
## Materials and features

- Type 6a – projecting signs 200mm high
- Type 6b – projecting signs 400mm high
- Type 6c – door/wall mounted signs 150mm high
- Matt white acrylic display panels with opaque white backing and surface applied grey (PMS 431) vinyl graphics
- Projecting version constructed from x2 5mm panels
- 60mm deep x 90mm wide/high machined, aluminium mounting block for projecting signs
- Concealing fixings for all signs
- 25mm corner radius to panels
- 'Lift' message can have designated number if appropriate

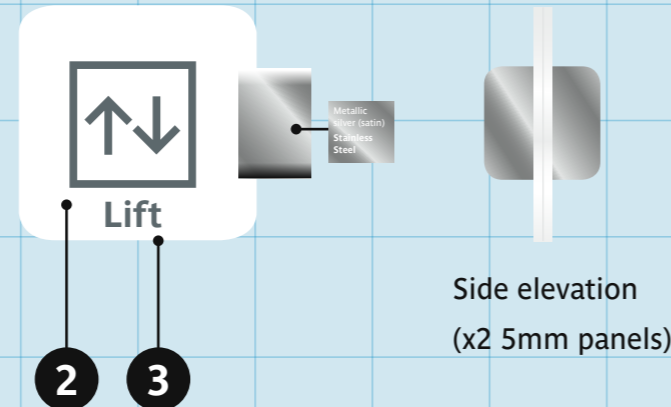
## Layout details

- 1 Symbols to be set centrally between outer edge and edge of mounting bracket
- 2 100mm symbol box centred between outer edge and edge of mounting bracket
- 3 Parisine Bold 80pt. Centred
- 4 170mm high symbol, centred on panel
- 5 110mm high symbol, centred on panel

**Type 6a – Projecting signs**  
 250mm x 200mm for multi symbol signs  
 200mm x 200mm for single symbol signs



1

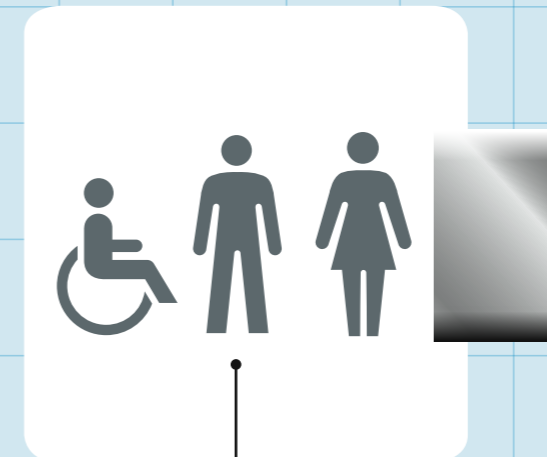


2

3

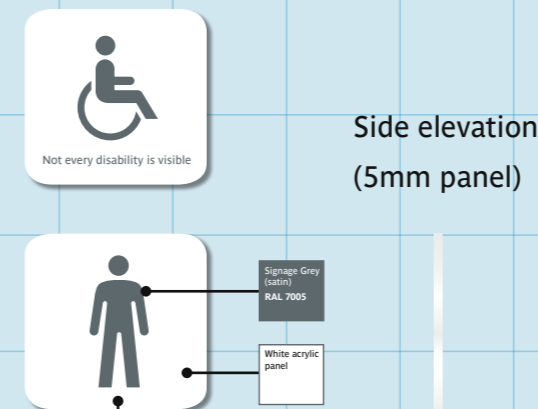
Side elevation  
(x2 5mm panels)

**Type 6b – Projecting signs**  
 400mm x 400mm



4

**Type 6c – Door/wall signs**



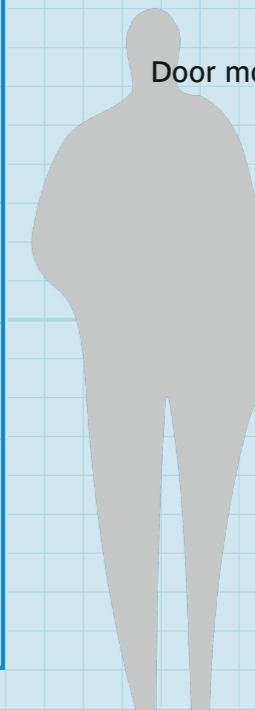
Side elevation  
(5mm panel)

5

Double-sided projecting version



Door mounted version



Internal signage

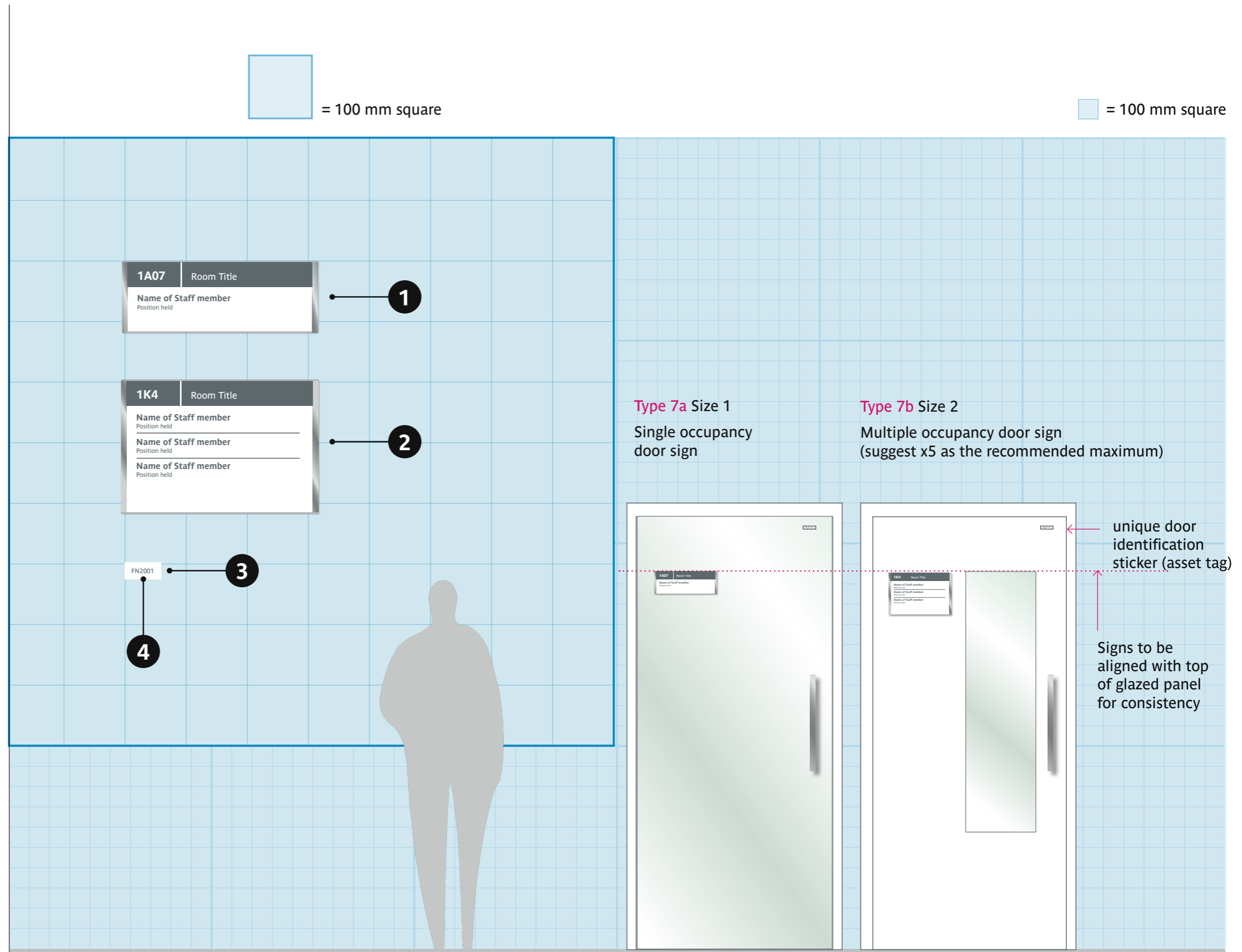
# Room information signs (Type 7)

## Materials and features

- Papyrus off-the-shelf door plate system (these are sourced from a company called signscape)
- Single or multi-occupancy options
- Removable information paper panel for easy updating
- Word templates are available from UWE estates (see contact page) for generating new signs
- Signs should be screwed to door where possible. For fully glazed doors, self adhesive system is available. Grey vinyl is applied to opposite side of glazing to obscure fixing tape on back of signs.


## Layout details

- 1 Small room sign (297mm x 105mm). Use available word template for generating new signs (see contact page for UWE estates details)
- 2 Large room sign (297mm x 210mm). Use available word template for generating new signs (see contact page for UWE estates details)
- 3 UWE asset tag reference vinyl sticker for doors and reverse of signs (see page 10 for further detail on asset tags)
- 4 Parisine Regular 25pt. Centred



Internal signage

# Internal floor vinyl (Type 8)

 = 100 mm square

Materials and features

- 1** Parisine Bold 307pt text
- 2** Metawalk is used for the internal grade floor vinyl.

**Face Film**

|                     |                                |
|---------------------|--------------------------------|
| Face Film           | Polymeric calendered PVC       |
| Gauge               | 150 micron nominal             |
| Tensile Strength    | 2500psi MD / 2000psi TD nom*   |
| Elongation at break | MD 70% / TD 130% * ASTM D882/B |

**Adhesive**

|                           |  |
|---------------------------|--|
| Type                      | 'MetaScape' permanent solvent-based acrylic with air channels. |
| Weight                    | 28gsm nominal  |
| Adhesion to glass 20 mins | 17N/25mm nominal   |
| Adhesion to glass 24 hour | 22N/25mm nominal   |
| Perceived tack            | High   |
| Application temperature   | +5°C to +60°C  |
| Service temperature       | -30°C to +110°C  |

**Finishes**

|                    |                  |
|--------------------|------------------|
| Finishes Available | MD-MW   MetaWalk |
|--------------------|------------------|

**Release Liner**

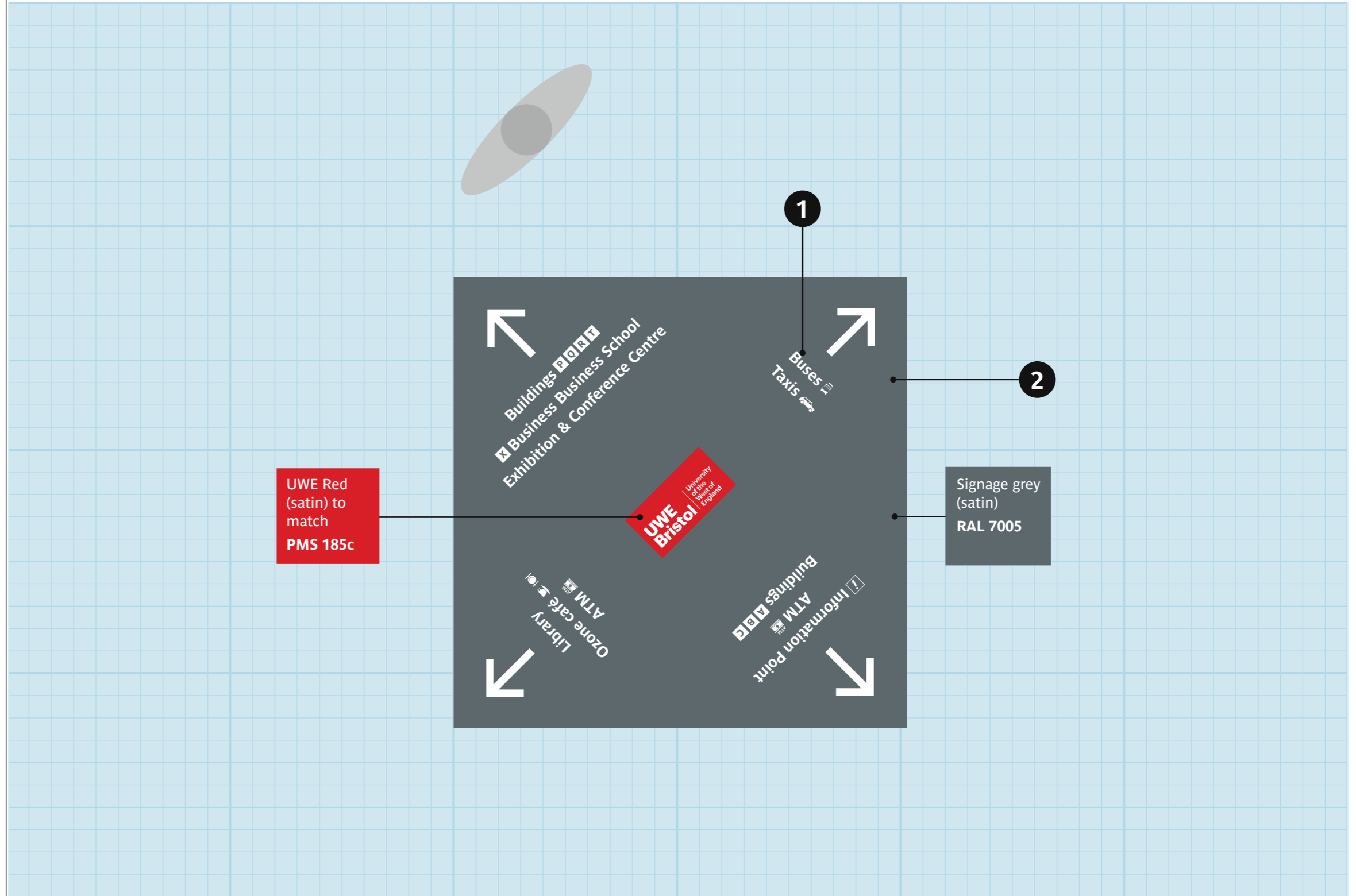
|        |  |
|--------|--|
| Print  | 'MetaScape' print                        |
| Weight | 140 gsm nominal                          |
| Type   | Structured Layflat kraft with PE coating |

**Roll Presentation**

|                            |              |      |
|----------------------------|--------------|------|
| Roll sizes and net weights | 760mm x 30m  | 10kg |
|                            | 1370mm x 30m | 18kg |
|                            | 1520mm x 30m | 20kg |

**Durability**

|             |   |
|-------------|---|
| Shelf Life  | 2 years   |
| Durability  | Indoor 3-6 months. This refers to the unprinted vinyl when applied to a suitable substrate. It is the responsibility of the installer to determine suitability of the substrate. Print durability is determined by the ink. |
| Fire Rating | C-s1-d0 in accordance with BS EN 13823 (SBI): 2010 and EN 11925-2   |
| Regulations | REACH compliant   |



External signs  
Internal signs

46-47  
48-50

# Gallery

# External signs



Type 2a – large direction sign



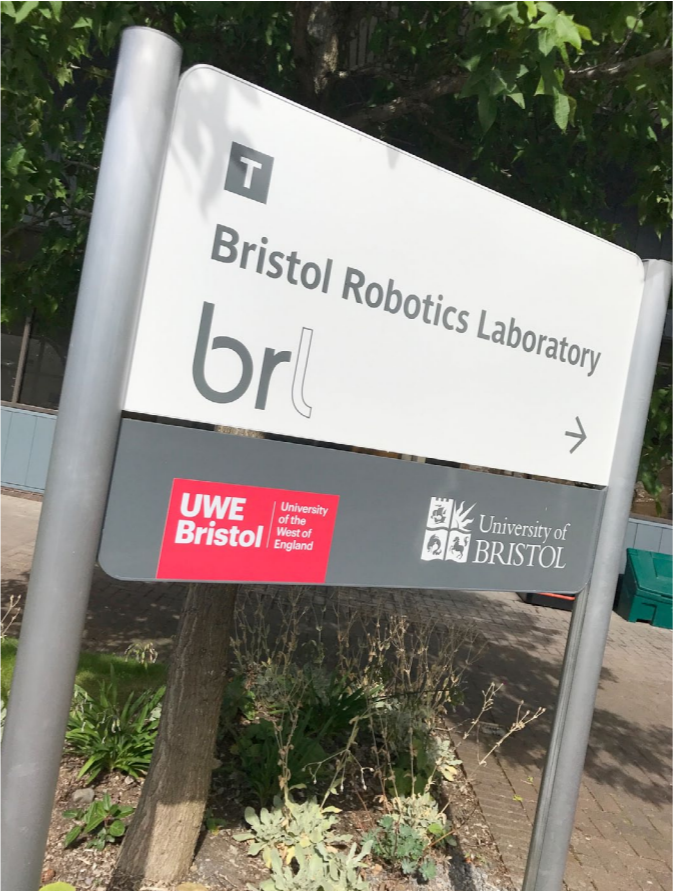
Type 3 – fingerpost sign



Architectural lettering



Type 2c – small direction sign



Type 2c – small direction sign



Facia sign

# External signs



Fascia sign



Fascia signage



Type 2b – medium direction sign



Type 1a – primary entrance sign (full height version)



Type 1b – primary entrance sign (low level)



Type 4 – campus map sign

# Internal signs



Type 5 – directory / floor plan signs



Type 4 – campus map sign structure with directory content



Type 3a – suspended direction signs



Type 6a – projecting lift sign



Type 6a – projecting toilet sign

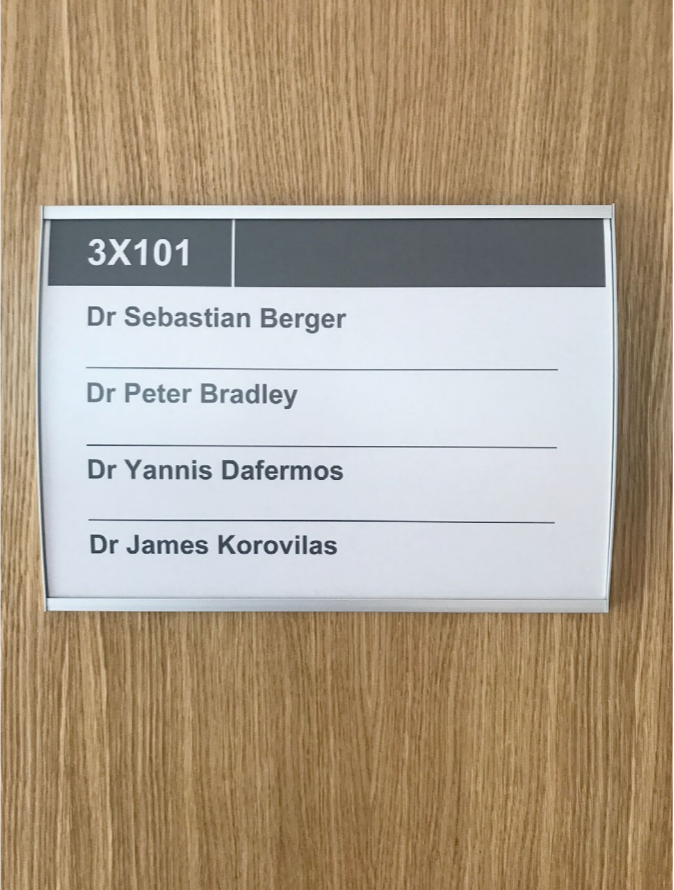


Door asset tag sticker

# Internal signs



Type 7 – papyrus door sign (small)



Type 7 – papyrus door sign (large)



Large floor id number sign



Reception desk – illuminated sign

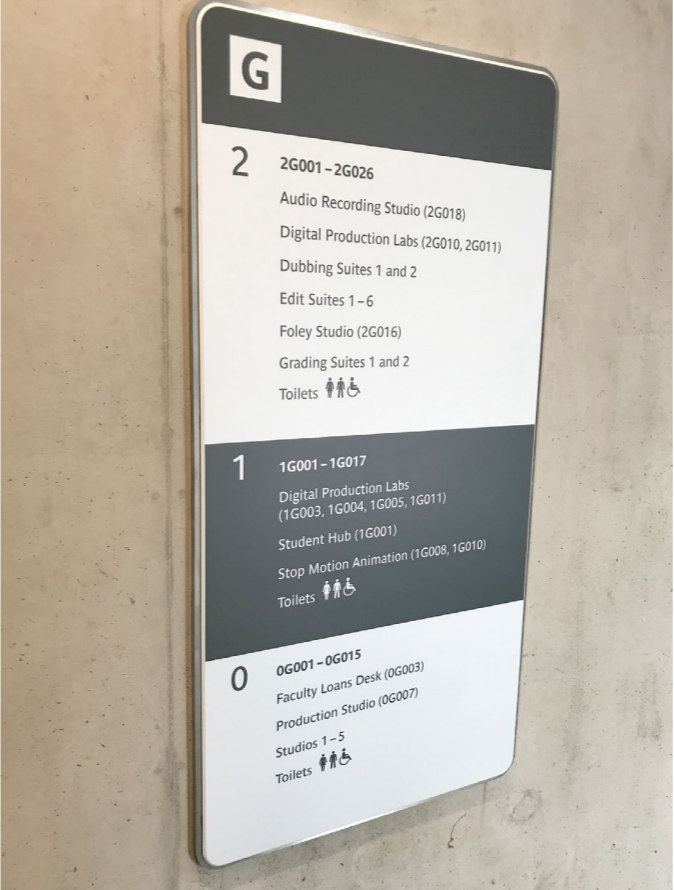


Type 3a – suspended direction sign detail

# Internal signs



Type 3 - direction sign



Type 5 - directory / floor plan sign



Type 6a - projecting sign detail

# Contacts and resources

For advice on new signage or templates for papyrus door signs, please contact UWE facilities in the first instance.

## Note for sign contractors:

To be compliant with risk assessment protocol, prior agreement to be on any UWE campus site must be obtained from UWE facilities department before any work or audit is undertaken.

## UWE Facilities

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Head of Space Management  
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Managing Director  
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E: [hmiles@abgdesign.uk.com](mailto:hmiles@abgdesign.uk.com)