## WE (MUCH) PREFER PDFS

We prefer to receive your file in PDF format. This will generate a smaller file and, when used properly, embed fonts that will print correctly. When saving/exporting your PDF please select to include crop marks and (if edge-to-edge) 3mm bleed. For magazines or booklets please supply the document as separate pages within one PDF and not double-page spreads. You don't need to impose your magazines/booklet either, our expert staff can do this all for you.

# WATCH IMAGE RESOLUTION

All images should be saved at 300dpi (dots per inch) at finished size and all colours should be saved in CMYK.

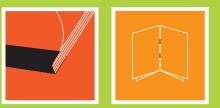
Artwork supplied with a low dpi will result in your printing looking pixelated!



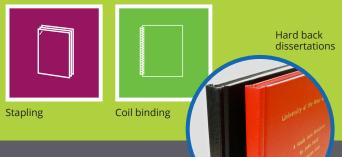
300dpi CMYK

# AT THE SHOP BINDING

At the Print Works Shop, we offer:



Tape binding Saddle stitching



## **BACK AT BASE**

We also offer hardback binding at our production unit (can be ordered, paid for

and collected from the shop).

Leather-look cover and spine with gold lettering – 270 sheets maximum, 35 sheets minimum.



## PRINTING GUIDE How to set up your files

#### PrintWorks Shop

Room 1N022, N Block, Frenchay Campus Opening hours: 11:00–14:00 Mon–Fri

### www.uwe.ac.uk/printing □ printing@uwe.ac.uk | 0117 328 4670

72dpi RGB

## www.uwe.ac.uk/printing

## www.uwe.ac.uk/printing

# PAPER **SIZES**

We offer a variety of paper sizes. There's a diagram below to give you an idea of how the sizes relate to each other.

If you're printing edge-to-edge without a white border, the PDF artwork you submit to us will need to be slightly larger than its finished size. This is known as adding 'bleed' - see next page.

We are also able to trim artwork to specialist sizes, please check prior to printing.

Α4

A5

A6

A5

**A3** 

**FLYERS/LEAFLETS** 

Finished size: 210 x297mm

Artwork size: 216 x 303mm

Finished size: 148 x 210mm

Artwork size: 154 x 216mm

Finished size: 105 x 148mm

Artwork size: 111 x 154mm

A4

**A2** 

3 mm

3 mm

Create

P	0	ST	Έ	R	S

#### AO

Finished size: 841x 1189mm Artwork size: 847 x 1195mm

Finished size: 594 x 841mm Artwork size: 600 x 847mm

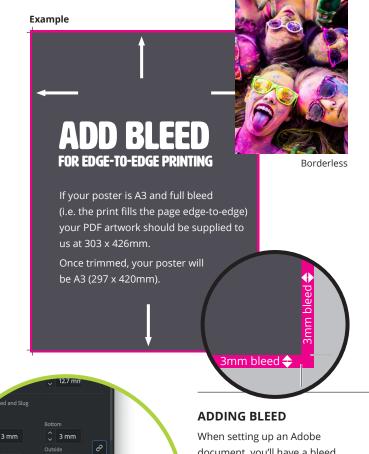
Finished size: 420 x 594mm Artwork size: 426 x 600mm

Finished size: 297 x 420mm Artwork size: 303 x 426mm

If you have any gueries regarding other artwork specifications please ask.

# EDGE-TO-EDGE? OR 5MM BORDER? YOU'LL NEED TO ADD BLEED

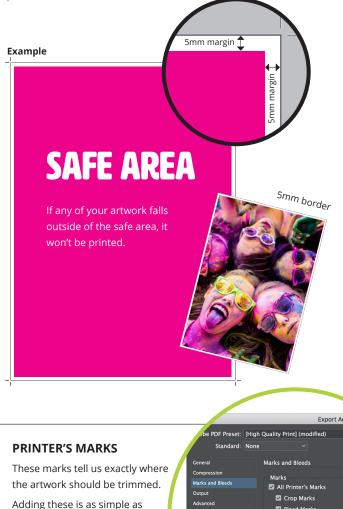
If you're printing something that you would like to fill the page without a white border, you'll need to add an extra 3mm to each edge of your artwork. This is known as 'bleed'. It will be trimmed away during the finishing process.



document, you'll have a bleed option in the opening dialogue box. Remember to add a 3mm bleed all round.

# **STICK TO THE SAFE AREA**

If you're not printing full bleed, you'll need to make sure that none of your content falls within the 'margin'. This is a 5mm border inside the edges of your final document size.



Security

Summan

ticking the right box when you

are saving your artwork as a PDF.

#### Colour Bars Page Informat

Reed Marks

Registration Mark

Bleed and Slu