

Policy: Audio/Visual Recording for Educational Activities

Additional Information

1 Background

- 1.1 The use of mobile devices, multimedia management capabilities, event capture technology, social media and online learning platforms are transforming the potential use of audio and video recordings for educational purposes.
- 1.2 Recording of educational activities is becoming an expectation for many students and is becoming widespread across national and international higher education.
- 1.3 UWE Bristol has engaged in a series of small scale evaluation of recording systems for educational activities (lecture capture systems) over a period of four years. In order to provide all UWE Bristol students with consistent and equal access to this resource the institution has agreed to implement a single recording platform.
- 1.4 Following a review conducted by academic and IT Service colleagues a recommendation was made that the university adopt the Panopto video platform as the preferred educational event capture system for the recording of educational activities initially on an opt in basis.
- 1.5 This decision was confirmed in November 2015 meeting of University Learning Teaching and Student Experience Committee (LTSEC).

2 Benefits

- 2.1 Investment into a single educational event capture system will facilitate a number of tangible and intangible educational benefits:
 - Flexible learning – anytime, anywhere access to learning materials at the learners pace
 - Multi-modal learning – providing learning materials in multiple formats to suit individual learning preferences
 - Deep learning – ability to evaluate and contextualize learning materials over time
 - Inclusion – particularly helpful for disabled students or students whose first language is not English
 - Practicality – increasing students' ability to repeatedly review complex learning materials and therefore increase understanding
 - Professional development - enabling academic colleagues to further develop enhanced approaches to pedagogy through self-reflection and peer review
 - Enhanced pool of resources - the ability to capture visiting lecturers and special guest lectures

- Enhancing feedback - through 'Desktop' recordings, a simple way to give feedback or provide bespoke resources as need arises
- Continuous improvement - a chance to reflect, self-evaluate and/or adapt teaching, supporting continuous improvement/peer review.