Pfizer Announces a Research Grant RFP

Quantifying the Socio-Economic Burden of Disease for Dermatology Patients and Caregivers

Competitive Grant Program - internal Pfizer review process

I. Background

Pfizer Global Medical Grants (GMG) supports the global healthcare community's independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer's medical and/or scientific strategies.

Pfizer's GMG competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an internal Pfizer review process to make final grant decisions. Organizations are invited to submit an application addressing the research gaps as outlined in the specific RFP. For all Investigator Sponsored Research (ISRs) and general research grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, sponsorship, and conduct of the independent initiative supported by the grant, including compliance with any regulatory requirements. Pfizer must not be involved in any aspect of study protocol or project development, nor the conduct or monitoring of the research program.

For the first time, Pfizer is launching a Medical Affairs Grant that is intended to support patient advocacy groups as Principal Investigators in conducting research into the burden of disease for atopic dermatitis and/or alopecia.

II. Eligibility

Geographic Scope:	UK, France, Spain, Italy, Germany, Japan
Applicant Eligibility Criteria	• The principal investigator (PI) must be based in one of the countries noted above • The Applicant (PI) must represent a registered dermatological patient organization or • The applicant (PI) must be in partnership with a registered dermatological patient organization for this research, and have a medical or postdoctoral degree (MD, PhD, or equivalent), an advanced nursing degree (BSN with a MS/PhD), or Social Work, or Public Health degree • The Applicant (PI) must have appropriate skills and experience to conduct the research and must have adequate access to data sources. Appropriate skills and experience can include the execution of previous patient and career productivity / QOL impact surveys or studies, policy white papers on impact of psychological dermatological diseases, burden of disease socio-economic analysis, studies and publications.

III. Requirements

Date RFP Issued	• April 1, 2021
Clinical Area	Dermatology (Atopic Dermatitis, Alopecia Areata), Public Health, Direct and indirect costs, quality of life, socio-economic impact
General Area of Interest for this RFP:	Due to a historical lack of comprehensive prevalence and incidence data for atopic dermatitis and alopecia areata, national healthcare authorities and stakeholders are unable to assess their full cost to society, and by extension, understand if the current policies for care and treatment address the true unmet need. The intent of this Request For Proposal (RFP) is to quantify the socio-economic burden of disease in atopic dermatitis, and/or alopecia areata patients and their caregivers / with a goal of understanding if the current level of healthcare system resources matches the patient need. The socio-economic burden includes but is not limited to such costs as 1) time away from work or school for the patient or their caregivers 2) out of pocket expenditures for treatment or services 3) use of mental health services or treatments / absenteeism due to disease-related anxiety or depression 4) loss of academic or career opportunities 5) other quality-of-life

	impacts. To understand and address this gap, Pfizer seeks to support research efforts that will quantify the burden of disease for atopic dermatitis and/or alopecia areata and advance the efforts of patient advocacy groups that hope to develop resources to address the burden.
Expected Approximate Monetary Range of Grant Applications:	• Expected approximate range of grant awards: $50,000 – $75,000. The estimated total available budget related to this RFP is $350,000.
Key Dates:	• RFP release date: April 1, 2021 • Grant Application due date: June 1, 2021 Please note the deadline is 23:59 Eastern Standard Time (e.g. New York, GMT -5). • Anticipated Grant Award Notification Date: July, 2021 • Grants will be distributed following a fully executed agreement. • Anticipated Project Start and End Dates: On or after August 1, 2021 upon contract execution, for a duration of 1 year.

How to Submit:	• Please go to www.cybergrants.com/pfizer/Research and sign in. First-time users should click "Create your password".
	• In the application:
	    o For the question "Are you replying to a Request for Proposal as part of the Competitive Grant Program?" select Yes
	    o Select the following Competitive Grant Program Name: 2021 Dermatology G – Quantification of Socio-Economic Burden of Disease for Dermatological Patients and Caregivers
	    o Select the following Primary Area of Interest: Dermatology, Atopic Dermatitis, Alopecia Areata, Public Health
	• Requirements for submission:
	   Complete all required sections of the online application and upload your project proposal (see Appendix) in the Proposal/Protocol field.
	• If you encounter any technical difficulties with the website, please click the "Technical Questions" link at the bottom of the page.
	IMPORTANT: Be advised applications submitted after the due date will not be reviewed.

Questions:	○ If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Ai Ping Lee (AiPing.Lee@pfizer.com), with the subject line 2021 Dermatology G – Quantification of Socio-Economic Burden of Disease for Dermatological Patients and Caregivers - Please click here to view Frequently Asked Questions regarding the Competitive Grant Program
Grant Agreements:	- If your grant is approved, your institution will be required to enter into a written grant agreement with Pfizer. Please click here to view the core terms of the agreement. - Pfizer has drafted the terms of these agreements to be balanced and reasonable and to further the goals of both parties. Negotiating grant agreements requires significant resources, so please ensure that your institution (including your legal department) is able and willing to abide by these terms before proceeding with submission of your application as they will need to be accepted in their entirety.
Review and Approval Process	Grant requests received in response to a general RFP are reviewed by Pfizer to make final grant decisions.
Mechanism by which Applicants will be Notified:	- All applicants will be notified via email by the dates noted above. - Applicants may be asked for additional clarification during the review period.

Appendix A
General RFP Submission Requirements

Project Proposals/Protocols should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. Please include the following:

Goals and Objectives	• Provide the main goal of the study and the study population (if applicable). Provide a detailed definition that is directly linked to the primary objective
Assessment of Need for the Project	• This should reflect your study rationale. Provide a brief description of the medical/scientific question and the rationale of how this trial or study addresses the question
Target Audience	• Describe the primary audience(s) targeted for this project. For Investigator Sponsored Clinical Trials, please specify the age, gender and other demographic information for trial population • Also indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population
Project Design and Methods	• Describe concisely the research design and methods for achieving the stated goals. For a clinical interventional study, include inclusion/exclusion criteria, treatment plan and statistical plan
Innovation	• Explain what measures you have taken to assure that this project idea is original and does not duplicate other projects. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions related to this project
Evaluation and Outcomes	• Specify type and frequency of safety, efficacy, and/or outcome measures. Also indicate the method(s) used to assess measures • Provide a publication plan describing intended submission of abstracts to (a) congress(es) or intended submission of (a) publication(s) to peer-reviewed journals. All publications must follow ICH guidelines
Anticipated Project Timeline	• Provide an anticipated timeline for your project including project start/end dates
Additional Information	• If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here • Early-career applicants: Letter(s) of support from mentor(s) and collaborators describing how the award will advance the applicant's career.

Organization Detail	• This information is used to assess the capability of the organizational resources available to perform the effort proposed. Identify the facilities to be used [laboratory, animal, clinical and "other"]. If appropriate, indicate their capacities, pertinent capabilities, relative proximity and extent of availability to the project
References	• Bibliography of relevant references.